

Cloudflare to Acquire Replicate (NYSE: NET)

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Acquisition will enable quick and easy deployment of any AI model to millions of Cloudflare users worldwide

San Francisco, CA, November 17, 2025 – [Cloudflare, Inc.](#) (NYSE: NET), the leading connectivity cloud company, today announced it has agreed to acquire Replicate, an AI platform that makes it easy for developers to deploy and run AI models. This acquisition will accelerate the company's vision to make Cloudflare Workers the leading end-to-end platform for building and running scalable, fast, and reliable AI applications. Soon, developers building on Cloudflare will be able to access any AI model globally with just one line of code.

AI was initially the domain of academics and advanced researchers but has now shifted to a tool for the masses—one that developers of all levels want to use to innovate. But right now, running and scaling complex AI models requires specific GPU hardware and infrastructure needs. Using the most popular, advanced models currently requires a more sophisticated understanding of infrastructure, hardware, and backend requirements, which can also be costly and time-consuming. By building a platform and marketplace that makes running or accessing any model as simple as one line of code, Replicate has streamlined how developers can fine-tune and experiment with the latest models in an accessible way.

“The goal for our Workers developer platform has always been to abstract away the infrastructure complexities so that developers can focus on the thing they care about most—building and delivering amazing products,” said Matthew Prince, co-founder and CEO of Cloudflare. “With Replicate, developers will be able to discover any model they want from one of the industry's largest catalogs, deploy it instantly on Cloudflare's global network, and build an entire full-stack application in one place. Cloudflare will be the most seamless, all-in-one shop for AI development.”

Replicate created one of the industry's largest and most vibrant model catalogs and a thriving developer community. With this acquisition, Replicate's 50,000+ production-ready models will be made available to Cloudflare Workers AI users to build serverless applications. Additionally, Replicate's deep expertise will power new capabilities on Workers AI, including running custom models and pipelines. Replicate's world-class team, with experience in building AI products and developer communities, will also accelerate Cloudflare's AI inference and container roadmaps, immediately improving AI deployment capabilities.

“We're still in the early innings of developers building AI applications, and too much of the complexity falls on the developer today. Replicate was founded on the mission to solve that—to build the fundamental tools that make AI development truly accessible and easy,” said Ben Firshman, co-founder and CEO of Replicate. “We are thrilled to be joining the Cloudflare team. By combining our extensive library of models and developer community with Cloudflare's global network, we are creating the platform where developers can seamlessly build and deploy tomorrow's next big AI applications.”

The acquisition is expected to close in the next two months and is subject to customary closing conditions.

To learn more, please check out the resources below:

- Blog: [Replicate is joining Cloudflare](#)

About Cloudflare

Cloudflare, Inc. (NYSE: NET) is the leading connectivity cloud company on a mission to help build a better Internet. It empowers organizations to make their employees, applications and networks faster and more secure everywhere, while reducing complexity and cost. Cloudflare's connectivity cloud delivers the most full-featured, unified platform of cloud-native products and developer tools, so any organization can gain the control they need to work, develop, and accelerate their business.

Powered by one of the world's largest and most interconnected networks, Cloudflare blocks billions of threats online for its customers every day. It is trusted by millions of organizations – from the largest brands to entrepreneurs and small businesses to nonprofits, humanitarian groups, and governments

across the globe.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which statements involve substantial risks and uncertainties. In some cases, you can identify forward-looking statements because they contain words such as “may,” “will,” “should,” “expect,” “explore,” “plan,” “anticipate,” “could,” “intend,” “target,” “project,” “contemplate,” “believe,” “estimate,” “predict,” “potential,” or “continue,” or the negative of these words, or other similar terms or expressions that concern Cloudflare’s expectations, strategy, plans, or intentions. However, not all forward-looking statements contain these identifying words. Forward-looking statements expressed or implied in this press release include, but are not limited to, statements regarding the capabilities and effectiveness of Cloudflare’s developer platform and other products technology and Replicate’s products and technology, the benefits to Cloudflare’s customers from using Cloudflare’s developer platform and other products technology and Replicate’s products and technology, the timing of when Cloudflare’s developer platform and other products and technology and Replicate’s products and technology and or any of their related features will be fully integrated and generally available to all current and potential Cloudflare customers, the closing of Cloudflare’s acquisition of Replicate and the potential timing of such closing if it occurs, Cloudflare’s plans and objectives for, and the timing of, the integration of Replicate’s products and technology into Cloudflare’s developer platform and other products and technology, Cloudflare’s technological development, future operations, growth, initiatives, or strategies, and comments made by Cloudflare’s CEO and others. Actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to, risks detailed in Cloudflare’s filings with the Securities and Exchange Commission (SEC), including Cloudflare’s Quarterly Report on Form 10-Q filed on October 30, 2025 as well as other filings that Cloudflare may make from time to time with the SEC.

The forward-looking statements made in this press release relate only to events as of the date on which the statements are made. Cloudflare undertakes no obligation to update any forward-looking statements made in this press release to reflect events or circumstances after the date of this press release or to reflect new information or the occurrence of unanticipated events, except as required by law. Cloudflare may not actually achieve the plans, intentions, or expectations disclosed in Cloudflare’s forward-looking statements, and you should not place undue reliance on Cloudflare’s forward-looking statements.

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