

ClouAds: Local In-store video advertising for every budget

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London, UK. For Immediate Release. (www.clouads.com) ClouAds is the latest innovation in video advertising. The company offers a new approach and value-for-money, alternative advertising solution for small and medium size companies.

ClouAds, a digital signage advertising company, is an effective in-shop tool for advertisers. Video displays are placed in stores offering a modern approach and affordable alternative for every business from one man bands to larger corporations as well as income for stores.

Harmeet Baxi, CEO and Founder of ClouAds, explained: "I believe it's time we updated the high street advertising scene, and allow small businesses a cheaper solution to help their marketing campaigns. I want to take the boredom out of standing in a queue."

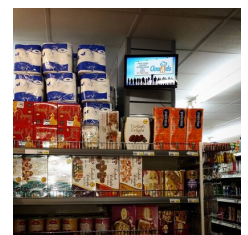
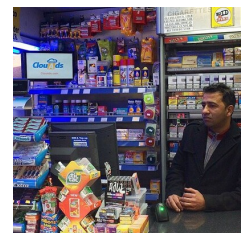
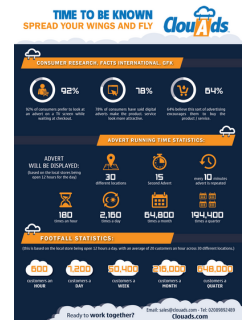
ClouAds screens are located directly in front of customers in strategically selected places such as busy newsagents, supermarkets, cafes and gyms. The screens are in eye-line view where people shop and queue. The client's advertisement is shown for 15 seconds and is repeated every 10 minutes across 30 different locations. These locations are spread over 15 neighboring towns maximizing the reach of the advertising campaign.

George Digwa, Director of PRC, said: "**ClouAds helped build our branding throughout Essex, and we found it to be the perfect partner to our outdoor campaign. Many customers had mentioned they noticed our adverts on the ClouAds digital screens.**"

Viom Sharma, CEO of Pink Tree Media, said: "**We wanted to improve our branding in the local area and found ClouAds to be the best solution. We noticed an increase of 32% in new customers**"

This innovative service is available at low prices making it affordable for small and medium size companies. Prices start from less than a 50p per day per screen and different packages are available to cover all needs.

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