Click Tap Media Launches Midland Air Conditioning Campaign

Wednesday 13 May, 2015

Media Agency Group is delighted to announce a new campaign with Birmingham-based business Midland Air Conditioning & Facility Management Ltd. Our specialist digital subdivision, Click Tap Media, has been appointed to take charge of all things online for the air conditioning installation, repair and maintenance company, with our team working on website development and re-design, content and social media management.

Already established as the number one air conditioning and facility management company in the region, MAC's online brand presence will be improved significantly thanks to the work being undertaken by Click Tap Media.

The newly-built bespoke website will be launching soon, and offers customers easy navigation and in-depth information about the range of services offered by Midland Air Conditioning - which include air conditioning on a commercial, industrial and residential scale, as well as electrical repairs, commercial property management, building maintenance services and much more.

Click Tap Media's specialist social media team has also taken control of two of Midland Air Conditioning's social media channels – Google Plus and Twitter – to further improve brand exposure, promote business, interact with customers and create entertaining and engaging content.

Managing Director of Click Tap Media's parent company Media Agency Group, John Kehoe, said: "*Click Tap Media is very pleased to have launched this new partnership with Midland Air Conditioning, with a new digital campaign set to improve the company's online presence and attract new customers to the business. It's important for a company that is one of the best of in its industry to have a website and brand image that reflect this, and I've got no doubts that the ongoing work being done by Click Tap Media will be a huge success.*"

Media:



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