CLASSIC CAR HUB DUKE OF LONDON LAUNCHES CLASSIC AND SUPERCAR DRIVE-IN CINEMA AT THE BRENTFORD PROJECT WITH AN ARRAY OF AUTOMOTIVE FILMS SET TO GET YOUR MOTORS RUNNING

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Embargoed until 00:01, 29 June 2020

Renowned classic and supercar hub Duke of London – named "the UK's coolest car showroom" by DRIVE TRIBE in 2020 – is set to launch Duke's Drive-In Cinema at The Brentford Project, West London on 16 July 2020, with an array of automotive films shown in 50s-America style

London's coolest and quirkiest classic and supercar destination, Duke of London – based in Brentford, West London – launches classic and supercar drive-in movie cinema 'Duke's Drive in Cinema at The Brentford Project'.

Duke's Drive-In Cinema at The Brentford Project – located on the famous blue road of Ballymore's major town centre regeneration – is set to be unlike any other drive-in cinema launching this summer. Attendance will be limited to strictly classic and supercars, with guests enjoying screenings of classic automotive-themed films.

For those that do not have their own classic or supercar waiting in their garage – or for any film fans who are in the market for something new – Duke of London offers a range of classic cars to hire for the event from partner RNG Classics, including a Porsche 928, Lamborghini Murcielago, Jaguar E-Type, Ferrari 308 GTSi and MGB GT.

To add to the event's classic '50s charm, guests can enjoy vintage 'carhop' service in true American diner style. Waiting staff will roller skate to drivers' windows (with 1M enforced distance) to take their orders of takeaway food and drinks – including Santa Maria Pizzeria, which was voted London's Best Pizza by TIME OUT, draft beer from The Brewery Tap, and cocktails by Rye by the Water.

Expect to see cars from famous films on display, celebrity faces and much more. Officially launching on Thursday, July 16 with a screening of Layer Cake (hosted in regulation with government-set guidelines and social distancing measures), Duke's Drive-In Cinema at The Brentford Project will also screen The Italian Job, Ronin, Ford vs Ferrari, 2 Fast 2 Furious, Bullitt and On Any Sunday, in addition to other popular titles.

Health and safety measures for the cinema include scanning tickets through closed car windows, masked staff, socially-distanced toilet queues, and contactless food and drinks delivery.

Tickets will be available to buy on a first-come-first-served basis from dukeoflondon.co.uk and start at £60 per car.

Duke of London Director of Events, Georgia Peck, said:

"We are extremely excited to be hosting our first drive-in cinema at Duke of London in partnership with Ballymore. It's a series of events we have been dying to host since we first moved into our new

premises, and following on from the past few months of lockdown, now feels like the perfect time to launch them. We really hope to create an iconic and intimate series of drive-in movies - in true quirky, vintage Duke of London-style - that goes on to become a permanent fixture in our events calendar, and is loved by our clients and locals alike."

About Duke of London:

Founded by Merlin McCormack in 2014, Duke of London is a family-run classic and supercar hub – based in a 51,000sq ft Wes Anderson-esque warehouse space – offering sales, restoration, storage, events, detailing and more. Duke of London is also home to the much-loved monthly 'Classics and Cake' classic and supercar meet on their blue road.

About The Brentford Project:

The Brentford Project is a new cultural initiative by Ballymore, conceived to celebrate the creative diversity of the town and establish it as a bold platform for the arts, live music and food. An inclusive place that showcases and promotes the enjoyment of being on the waterfront, with an appreciation for culture and community.

More than this, The Brentford Project is the first step towards establishing a new town centre, that will reimagine the yards and lanes connecting Brentford's high street to its waterfront, with a unique dining, entertainment, and retail scene, plus new homes for London.

www.thebrentfordproject.com

Click here for all photos.

For more information and to purchase tickets visit:

www.dukeoflondon.co.uk

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