City Girl Network and Starling Bank join forces to upskill and champion women-driven businesses across Great Britain

Tuesday 30 June, 2026

- Starling will provide business skills workshops to City Girl Network's Business Connections, a network of 300+ female entrepreneurs across Great Britain

The City Girl Network has announced a new partnership with Starling Bank, which will become the sole partner of its Business Connections programme from June 2026. Designed to make business support feel more accessible and inclusive, the programme brings together female business owners and professionals through events, resources and opportunities. More than 300 businesses are already part of the Business Connections network.

As part of the partnership, the City Girl Network and Starling will deliver a year-round programme of activity, including events, practical digital resources and expert-led content designed to address the unique challenges and needs facing SMEs. This content will cover key topics including business budgeting, VAT, productivity, AI and marketing, and will feature real business testimonials and insight.

Pippa Moyle, Founder of City Girl Network, said:

"The City Girl Network was built to help women feel that they belong where they are, and that has grown into a powerful national community rooted in connection, confidence and opportunity.

"Business Connections is a vital part of that mission. We know there is huge value in creating spaces where professionals can meet, learn and grow that's embedded in community spirit. I've been a personal and business customer with Starling Bank for years and am honoured to be working with them to expand our mission."

Michele Rousseau, Chief Marketing Officer at Starling Bank, said:

"At Starling, we're committed to championing female entrepreneurs. By providing the expertise to upskill and the space to connect with experienced peers in inspiring and welcoming environments, we're giving founders the confidence to scale.

"Our mission is to help every customer be good with money, and by partnering with City Girl Network we are extending that support to more flourishing businesses in rural areas, towns, and cities."

The City Girl Network is a national community reaching 250,000 women in 27 locations across Great Britain. Through events, content, and business support, they have created trusted spaces where women can feel more connected, supported and empowered.

The collaboration marks a new chapter for Business Connections and reflects a shared commitment to championing women in business through community, knowledge and practical support. Starling will be integrated across the Business Connections programme through co-branded visibility across events, newsletters, ticketing and the wider business directory, helping the partnership reach thousands of business owners looking for support.

ENDS

Notes to Editors:

For media enquiries, contact pippa@citygirlnetwork.com.

Over 100 entrepreneurs are joining the launch event in Brighton on 8th July, information can be found here: https://citygirlnetwork.com/tickets/business-connections-powered-by-starling-launch

About City Girl Network

Founded in 2016, the City Girl Network is a national community reaching 250,000 women in 27 locations across Great Britain. Through events, content, local communities and business support, they have created trusted spaces where women can feel more connected, supported and empowered.

Media:









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Business & Finance ::

Related Keywords:

City Girl Network :: Starling Bank :: Female Entrepreneurs :: Women In Business :: Business Owners :: SME :: Small Business Support :: UK Business :: Entrepreneurship ::

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About Starling

Starling is an award-winning, fully-licensed and regulated bank, built to give people a fairer, smarter and more human alternative to the banks of the past. It offers personal, business and joint current accounts alongside Under 16s, a children's card. Starling also provides a Software-as-a-Service (SaaS) proposition through its subsidiary Engine, using the proprietary technology platform that it uses to power its own bank. Headquartered in London, the bank has offices in Southampton, Cardiff and Manchester.

Images: Google Drive Folder

https://drive.google.com/drive/folders/1bVLFo2hjGafL63hYkGH4c-RBhzOV9GPM?usp=sharing

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