

# City Cruises Shortlisted in Family Traveller Awards 2015

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#### City Cruises shortlisted in Family Traveller Awards 2015

- Best UK Days Out for Families category -
- Public vote now open -

Great news! We're excited to announce that City Cruises has been shortlisted for the Best UK Days Out for Families category in the Family Traveller Awards 2015.

The Awards are now open to reader and public votes, and we are calling for our fans to show their support by voting online atwww.familytravellerawards.com. Each voter will automatically be entered into a prize draw to win an all-inclusive, luxury family holiday to a Club Med Sun Long Haul resort, for two adults and two children below the age of 18\*, with 10 dreamy destinations to choose from, including Mauritius, Thailand and Florida!

The Awards, in association with <u>Family and Friends Railcard</u>, are the first of their kind and have been devised by Family Traveller magazine and familytraveller.com to recognise the best of the best in family travel

Kyle Haughton, Managing Director, City Cruises, said: "As London's number one sightseeing operator on the Thames we carry in excess of 2 million passengers year and our unique view of London from the river is a truly fantastic family day out. We are thrilled to have been recognised among the best days out in the UK for families and to have been shortlisted is a testament to the company's focus on continuously improving the customer experience on board."

Andrew Dent, Publisher of Family Traveller magazine, said: "We are delighted with the travel industry's response to our first ever Family Traveller Awards, and congratulate City Cruises on being shortlisted. Over 2200 family travel companies and brands were nominated in June and the panel had a very tough decision in whittling it down to the current list. We look forward to seeing if City Cruises is a winner at our awards ceremony in September."

Votes can be cast at <a href="https://www.familytravellerawards.com">www.familytravellerawards.com</a> and promoted via social media using the dedicated awards hashtag #FTAwards2015.

\*Full competition terms and conditions can be found atwww.familytravellerawards.com/win-a-club-med-trip/

**ENDS** 

#### Issued by Flagship Consulting

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#### **About City Cruises:**

City Cruises plc is the leading operator of passenger services on the River Thames, carrying in excess of 2 million passengers annually on our extensive sightseeing, entertainment and charter services.

2014 saw customer satisfaction levels at an all-time high with over 90% customers very likely or rather likely to sail with City Cruises again. The company's Net Promoter Score sits at 8.3 out of 10.

City Cruises has been in operation since 1985. It has a fleet of 20 river vessels, operating on the Thames as sightseeing boats. Visit: <a href="https://www.citycruises.com">www.citycruises.com</a>

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