Citipeak Promotions Travels to Birmingham to speak at Industry Conference

Monday 1 September, 2014

London based outsourced sales and event marketing firm, Citipeak Promotions was invited to speak at a Business Development Conference within the sales and marketing industry.

Last Saturday 23rd August outsourced sales and marketing firm Citipeak Promotions travelled to Birmingham for an Industry Conference on Business Development. Managing Director of Citipeak Promotions, Nick Johnson was invited to speak at the event and travelled up to Birmingham over the weekend to attend. The Conference was held at the Crowne Plaza Hotel Birmingham and was the venue for owners of leading successful sales and marketing firms up and down the UK.

The Crowne Plaza Birmingham is situated in a prime city-centre location, within a short walking distance of popular venues such as the National Indoor Arena, the ICC and the Hippodrome Theatre. The Crowne Plaza Birmingham is one of the most popular hotels in Birmingham due to its ideal location and outstanding facilities.

The Crowne Plaza Birmingham has purpose built conference facilities that consists of 11 conference and event rooms, accommodating from 10 to 300 delegates. All rooms benefit from natural daylight and state of the art technology; including Wi-Fi. The conference area has its own reception that is manned from 8am to 6pm. The Vista Suite has extensive reception and exhibition facilities, plus a private bar and can accommodate 300 delegate's theatre style or 180 for private dining. For smaller meetings, the hotel has 3 executive boardrooms each with a large screen TV and 7 stylish training rooms all with a complimentary LCD projector and screen or an integrated presentation solution.

The Business Development Conference had 6 guest speakers, including Nick Johnson from Citipeak Promotions covering topics from Driving Sales to Interviewing Techniques. Managing Director, Nick Johnson spoke on increasing retention within your team. '*I was delighted to be asked to speak at this event and share my* experiences' said Nick Johnson. '*These events are extremely beneficial for those who attend and to be asked to speak in front of other successful business owners was an honour and reflect how well the company is doing'* added Nick Johnson, MD of Citipeak Promotions.

Citipeak Promotions is an outsourced sales and event marketing firm that was founded by Nick Johnson in early 2010 and in the last 4 years, the company had expanded market research to Birmingham, Newcastle, Cardiff and most recently Manchester. The firm work on delivering face to face sales techniques via promotional event marketing campaigns. Citipeak Promotions are committed to delivering unmatched results for each and every client the firm works with and boast specially trained event sales advisors who plan and execute marketing strategies specifically designed for individual client needs; consistently producing results.

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