Citipeak Promotions Invited as Guest Speaker to Industry Event

Wednesday 3 September, 2014

Managing Director of Citipeak Promotions was invited as a guest speaker to an Industry event held at the Gouman Hotel, Tower Bridge. The firm was invited to review the steps it takes to become a successful business professional within the sales and marketing industry.

Managing Director of Citipeak Promotions, Nick Johnson was invited to speak at an industry event held last Saturday 30th August. The event was held at the Gouman Hotel, London by Tower Bridge and was a chance for the next generation of innovative business owners listen to top entrepreneurs and business professionals' currently running successful companies within the competitive sales and marketing industry.

The Gouman Hotel, Tower Bridge is nestled between the River Thames and St Katharine's Dock and alongside two World Heritage Sites; Tower Bridge and the Tower of London, making it a very sough after location within the city. Each Gouman hotel in London has its own unique personality, so each event can have a unique atmosphere and feel. The Tower Hotel has 19 meeting rooms, the largest of which can accommodate up to 600 people.

Managing Director of Citipeak Promotions, Nick Johnson regularly attends industry events throughout the UK and abroad and has spoken on a number of occasions to current and future business professionals within the sales and marketing industry. Most recently, just last week, Nick Johnson spoke at an industry conference in Birmingham. At the event last weekend, Nick Johnson spoke to future entrepreneurs and reviewed the steps that it takes to become a successful business owner within the fiercely competitive industry.

Nick Johnson was invited to speak in front of future business owners within the sales and marketing industry due to his own successes and continued growth and development of his own firm, Citipeak Promotions. Since the firm was established by Nick Johnson in early 2010, Citipeak Promotions has gone from strength to strength and has expanded across 4 UK cities, the most recent of these being Manchester just at the start of this month. Nick Johnson has a wealth of experience and knowledge that he is keen to share with future business professionals to help individual development as well as increase standards across the industry.

Citipeak Promotions is London's leading event marketing and sales firm. The firm has the expertise and experience to understand client and customer needs, enabling them run tailor made events marketing campaigns that fulfill client's unique requirements.

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Citipeak Promotions Ltd

T. 020 8150 7231
E. admin@citipeakpromotions.co.uk
W. https://www.citipeakpromotions.co.uk/

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