Citipeak Events unveils new incentive to win a trip to the 2016 American Sales Conference

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London's leading event marketing and sales firm, Citipeak Events announces the details of their new competition. The winner, who will be rewarded for their hard work, will be presented with a trip to attend the highly anticipated American Sales Conference in Chicago, USA.

London's leading event marketing and sales firm, Citipeak Events has recently been running a competition throughout the firm for one of their sales contractors. The competition will give one individual the chance to win a trip to attend the American Sales Conference in Chicago. The firm's top performing sales contractor will be rewarded for their recent hard work and dedication and will travel with Managing Director Nick Johnson on a 5-day trip stateside.

About Citipeak Events: http://www.citipeakevents.co.uk

Held at the Dana Hotel and Spa in Chicago, the conference will see some of America's leading entrepreneurs and business owners within the sales and marketing industry speak on a variety of topics, sharing their fountain of knowledge and experience to an audience of business professionals.

Nick Johnson runs regular competitions for his sales contractors; the aim of these competitions is to increase motivation and morale, and in addition they create friendly competition within the sales team. The Managing Director also likes to recognize and reward hardworking individuals, and this is a great way to do it; making individuals feel appreciated for the hard work and effort put in. By creating competitions within the firm, Nick Johnson believes that individuals are pushed to exceed their normal limits; with the result of this being increased production for both the firm and the individual involved.

Citipeak Events is an event marketing and sales company based in London. As a small business, Citipeak Events set up pop-up events on private hire event sites; this is where they represent their client's brand, sell and market their products and services to consumers and increase brand awareness. The firm generate a cost effective, measurable and tailor-made marketing and sales strategy to suite their client's specific target market and believe that workplace competitions can help individuals to achieve goals and targets they have self themselves.

Nick Johnson regularly provides financial incentives, which he believes are an excellent way to create competitions. This trip to the American Sales Conference is an example of a bigger incentive that the MD continues to reward hardworking individuals with.

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