Citipeak Events Speaks at Industry Conference in London

Thursday 18 June, 2015

Citipeak Events *attended and spoke at a leadership conference in London on Sunday 14th June.*

On Sunday 14th June, Citipeak Events spoke at a leadership conference in West London.The event was held at the Lancaster Hotel London, had been organised with the main aim to bring together some of the strongest leaders within the sales and marketing industry.At the conference, key speakers were present to provide advice and guidance to ensure business success for 2015; the event was also an opportunity for business networking.

About Citipeak Events: http://www.citipeakevents.co.uk

For four years in succession the Lancaster London has been voted Best UK Hotel in the 'Meetings' category by the readers of 'Meetings and Incentive Travel' magazine. The Lancaster London is one of the capital's top events and destinations: Top for space, location, facilities, natural daylight, technology and top for service too. When it comes to a business event, the hotel has the drive, passion and expertise to help deliver exceptional results, with maximum impact.

'*The firm were delighted to be speaking at the industry event'* said a spokesperson for the company. '*The event was a great opportunity to meet other professionals within the sales and marketing industry; to share our expertise and successes and to gain extra knowledge from existing business partners. Overall, the event was a huge success for Citipeak Events'* added the spokesperson.

Citipeak Events is an ambitious and vibrant event marketing and sales firm based in east London. The firm specialise in event marketing campaigns that take their clients products and services directly to the customer at private hired event sites.The firm guarantee their clients exceptional results and a 100% ROI since they operate on a no win no fee basis. Citipeak Events test their marketing campaigns to make sure they are suitable for their client's brand, that it will reach the right demographics and deliver the best possible results. No matter what their client's budget, Citipeak Events tailor a bespoke event marketing and sales strategy to suit their needs.

The firm has a personalised approach to marketing, which gives customers someone to turn to if they have a problem or it they have any questions about the products and services on offer.Citipeak Events provide customers with an outstanding and friendly customer service, which they will forever remember and associate with their client's brand; this is likely to generate a long-lasting and loyal customer base.

Related Sectors:

Business & Finance :: Education & Human Resources :: Entertainment & Arts :: Leisure & Hobbies :: Media & Marketing :: Men's Interest ::

Related Keywords:

The Lancaster Hotel :: London :: Citipeak Events :: Sales :: Marketing :: Leadership :: V Education :: Business ::

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