

## Citipeak Events Attend Prestigious Industry Awards Gala

**Tuesday 23 May, 2017** 

London sales and event marketing firm, <u>Citipeak Events</u> confirm their attendance at the 2017 Outsourced Sales and Marketing Industry Awards Gala.

As London's most vibrant and dynamic sales and event marketing firm, Citipeak Events have this week announced their attendance at the 2017 Outsourced Sales and Marketing Awards Gala. In addition to the company's attendance, <u>Managing Director Nick Johnson</u> will be presenting one of the coveted awards to a celebrated individual.

About Citipeak Events: http://www.citipeakevents.co.uk/company-info/

Citipeak Events develop and manage B2B sales and event marketing campaigns for national clients, taking their services directly to their client's target market, demographic and geographical area. Using a personalised approach, Citipeak Events are able to generate immediate and tangible results for their client's brand.

The awards gala is a black tie, invite-only event; in attendance will be top entrepreneurs and business owners from both the UK and USA, with key note speeches from exceptional industry leaders. The event will be held at London's five-star Grosvenor House Hotel, Park Lane and will consist of a champagne red carpet reception, 3 course dinner, awards ceremony and an after party in the Ballroom.

The awards gala is the number one event in the sales and marketing industry's UK calendar. It is a celebration of the year's achievements for businesses and individuals within the industry, with awards and prizes being given out to the top performers. In addition, the event will be a major networking opportunity as many of the industry's most successful businessmen and women will be attending. Citipeak Events state that business networking is an essential activity for professional and personal development.

'We are excited for the gala this Saturday! It's great to have the ability to celebrate the achievements from the past year and seeing everyone's hard work pay off. We're also keen for all of the networking opportunities with the international business owners from America – it will be interesting to learn about their business activities across the pond!' said a spokesperson for Citipeak Events.

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