citiesabc.com - A New 4IR Sustainability Digital Platform for Uniting Cities and Citizens Led by Global Thought Leaders from Top Universities

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citiesabc.com **is created by global thought leaders, academics Dinis Guarda, Hilton Supra, Yu Xiong, Sally Eaves, Kiran J Fernandes, Jamal Ouenniche and 100+ subscribers**

LONDON, April 22, 2020 - In the light of the current global pandemic, city leaders and citizens are right to focus on dealing with the immediate Coronavirus crisis; but, what will help them to rebuild both socially and economically in the future?

An answer is emerging in the shape of a new global digital 4IR 'Smart City' collaborative project that will form a common resource for humanity's 1000 largest urban centres which contribute 40% to 50% of global GDP- 'citiesabc'

Set up by a truly global team of visionaries and practitioners, citiesabc is the ideal space for creating the social impact solutions and connections we'll need to restart the world's cities following this current crisis.

The aim, say its founder architects: offer a simple-to-use but powerful and flexible integration platform that citizens, leaders, academics, and policymakers can **use to connect multiple 'Fourth Industrial Revolution' (4IR), Blockchain, Internet of Things, AI (Artificial Intelligence) and FinTech initiatives**, so as to coordinate, support, and unite the global recovery on a city-wide, social impact, decentralised, and neutral basis.

citiesabc project is urging every major **metropolis to join this coalition network to become a live digital P2P platform where ideas, resources, data, technology, Apps, research and intelligence, via their Universities which can be used to take the world out of the expected catastrophic slump** in the global economy after COVID-19 is beaten.

"We need a new 'Magna Carta' for our greatest cities, a guide on how urban leaders and teams leading Smart City transformation projects can best use technology to help their communities and their struggling citizens," Dinis Guarda notes. "We need to return the ownership of data to the people and empower the individual to digitally engage with the civil, economic and social community for information and tools. To do that, we need to use the enormous possibilities of digital technology to serve humanity, harnessing it the very best of our advanced technologies with the best mix of the innate human drive to involve Nature and the arts in all plan and design for conurbations post the crisis."

"Over half of the planet now lives in cities, and more than two-thirds of the world's population will be urbanised by 2050, so the city is the true epicentre for all the challenges we are facing," added Professor Yu Xiong, Chair of Technology and Operations Management at Newcastle Business School and a Fellow of Cambridge Institute for Sustainability Leadership.

"Because of COVID-19, millions of people have had their modus operandi changed, probably for good" added Professor Sally Eaves, foremost expert Professor in Advanced Technologies and Global Strategic Advisor on Digital Transformation who studies the application of emergent technologies for both business and societal benefit at scale.

"We created citiesabc to be a digital transformation platform to empower, guide and index cities," highlights Hilton Supra, a leading financial and investment fintech entrepreneur and thought leader.

The citiesabc team includes over 200 global cities experts, academics, leaders, entrepreneurs and technologists. They are calling for multinational coordination of knowledge and resources in a both technological and a book that so citizens, leaders, and policymakers can quickly understand how to optimise, unite and support different stakeholder groups to find a new digital transformations global community that can **create new solutions and data-driven initiatives in healthcare, tackling COVID-19 issues, circular economic Smart City narratives, resources and solutions** to meet their particular needs.

The team is also proactively working across borders to build coalition networks and rapidly identify solutions to work in healthcare, finance, and social new models.

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About Dinis Guarda

Dinis Guarda is an author, speaker, entrepreneur, advisor, and CEO. Dinis authored, "How Businesses and Governments can prosper with Fintech, Blockchain, and AI" and "Blockchain, AI, and Crypto Economics – The Next Tsunami", among others. Dinis is renowned as a thought leader throughout fintech, blockchain and AI. Dinis is the founder of citiesabc, ztudium, which manages blocksdna, intelligenthq.com, openbusinesscouncil.org, and fashionabc

About Prof Yu Xiong

Professor Yu Xiong is an academic, researcher and serial entrepreneur. He is co-Chair of Cocoon Global the largest innovation centre in London, UK. Trained as a computer scientist, he is a professor in various business schools across the UK and Associate Dean at Surrey Business School. Professor Xiong became the Chair of Blockchain Finance UKDE. He is the Director/Chair of the London Fashion Fund in 2018, which is an initiative developed by the Mayor's Office of London.

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