

# Circulai & Evreka announce Smart Partnership bringing all-in-one digital waste platform to the UK

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## The partnership signals a new era for innovative waste, material & resource circularity

Circulai, a leader in sustainable waste management solutions, and Evreka, a software as a service (SaaS) company specialising in waste & material management tracking, announced a strategic partnership today. This collaboration aims to deploy cutting-edge waste management technology using real-time, optimised data and AI-driven insights to revolutionise waste collection operations and enhance future decision-making and reporting across various sectors.

"This software allows us to centralise and scale the tracking of all waste movements through each step of our supply chain," said [Max Kanda Circulai Co-founder] "The centralisation and tracking methods implemented will allow third-party certification of our waste management practices beyond any standards we've seen within the industry."

Evreka's software will offer asset and operations management solutions for Circulai's services, seamlessly integrating with the company's existing systems. Data from operations will be stored in Evreka's all-in-one management platform, which can monitor waste as it moves through the collection and recycling process.

"We are proud to be working hand in hand with a company as innovative as Circulai in our efforts to solve the world's waste problem and create a sustainable future," said Mert Barutçu, CSO and Co-Founder of Evreka. "We have achieved new successes by broadening the variety of our product range to ensure optimisation in all aspects of waste and material management. Through these successes, it is especially exhilarating to know that our efforts in digitising waste management have found a purpose toward a greater cause, where we can advance the frontiers of Sustainability for a better world."

With a joint vision of providing Sustainability as a Service, Evreka and Circulai hope to help tackle the global waste problem and develop inclusive, sustainable solutions by working with partners in the public and private sectors across different industries, including waste generators, processors, recyclers, brand owners, and regulators.

To learn more about Circulai and Evreka, visit [www.circulai.co.uk](http://www.circulai.co.uk) and <https://evreka.co/>

### About Evreka

With its 'Sustainability as a Service' approach, Evreka delivers sustainable solutions across more than 20 countries worldwide, from the USA to Singapore. Dedicated to overcoming the greatest challenges of the circular economy, Evreka drives global transformation in resource and waste management, recycling, and material circularity. Its digitised, end-to-end waste and material management solutions cater to various sectors needing to adapt to circular business models. Evreka empowers organisations to trace waste and resources from secondary raw material suppliers to consumers, ensuring a closed-loop system through reusing, recycling, and repurposing. For more information, visit [www.evreka.co](http://www.evreka.co).

### About Circulai

Circulai is dedicated to advancing sustainable waste management solutions, helping businesses and communities optimise waste practices and minimise environmental impact. Circulai is committed to building a brighter, greener future for all through innovative technologies and comprehensive services. For more information, visit [www.circulai.co.uk](http://www.circulai.co.uk)

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