ChunkyChips calls into London

Thursday 18 September, 2014

ChunkyChips, a leading communications and telecoms provider, is driving business forward thanks to a full livery taxi campaign from London Taxi Advertising.

ChunkyChips.net Ltd. has been providing communications to businesses for over ten years, and specialises in Leased Lines and Data Centre solutions.

The Essex-based firm is using this latest marketing initiative to promote their services throughout London by transforming iconic black cabs into mobile billboards.

Clearly branded and with examples of services provided, ChunkyChips' striking ad designs will effectively target audiences across the capital.

Full livery wraps are a great way to ensure a brand gets noticed amongst a city's crowded roads. With no limit to route or direction, taxi advertising is a fantastic way to reach a vast and varied audience across a wide target area.

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