Christmas comes early to Dorney Lake for local Alzheimer's and Dementia Charity 'ADS'

Friday 21 September, 2018

Exactly 1 month before Christmas (25th November) Dorney will see over 500 Santa's descend to walk, jog, run or scoot the 5km around the lake to show their support and fundraise for people with dementia and their families. Previous years have seen people from all over the world attend this festive family friendly event. Thanks to the beautiful surroundings, easy access and flat terrain it is suitable for to all ages & abilities, from 4 legs to 4 wheels. It's a great day out and you can really make a difference. Every penny raised will be used wisely.

This jolly red event is only possible thanks to the continued dedication and support from our key event sponsor Mortgage Required and supporting sponsor Hale & Co. The local businesses have been involved from the planning stages, stuffing goody bags, volunteering on the day and donating fantastic prizes;

- **FUNdraiser Prize!**
  Fundraise for local People with Dementia & their Carers and set up a Just Giving Page HERE
  Prize draw entry for ALL Just Giving pages raising over £50 for 'ADS' Event to win a £50 Ocado Gift Voucher!

Just Giving Page Prize Draw winners 2017 – The Parumpumpum's

- **School Prize!**
  Support your local school or club by nominating them with each registration; most registrations at the event for your group wins £250 for your Class/Club from our event sponsors Mortgage Required / Hale & Co.

School Prize Winner 2017 – St Paul's School, Wooburn Green

- **Team Prize!**
  Family or Adult Teams with the same name – each runner entered into the prize draw…the bigger the team the better your chance! Win £150 Virgin Experience Days Vouchers from our event sponsors Mortgage Required / Hale & Co.

Team Prize Draw winners 2017 –The LoveGriffs

Additional Prizes:

- 1st and 2nd Fastest Male & Female Runners
- Best Dressed Dog
- Best Dressed Wheels (Wheelchair, Pushchair or manual under 16's Scooter)

It is possible to enter for ALL of the prize categories so why not challenge your colleagues, class mates, family & friends or simply smash your personal best. We welcome wheelchair Santas, dogs on leads and kids on scooters & pushchairs. In case you need further incentive all runner receive a medal and goodie bag. Use promo code EARLYSANTA for discounted online tickets at registration until 13th October. Register now at http://www.2018santa.eventbrite.co.uk

Competition

Could your picture be the front or back cover for our event publication? #ADSSantaRunCompetition18

We are looking for images that address the theme 'Christmas Memories are Priceless'.

The 5 images with the highest number of likes will go to the 'ADS' Board of Trustees who will pick their two favourites for the event publication.

The ADS Santa Fun Run is our biggest FUNdraising event which attracts over 500 people to attend come rain or shine. Your image will become part of the race packs that every entrance will receive.

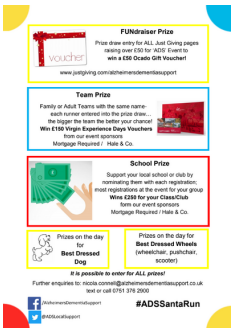
To enter simply post your image on the wall of this event page with the #ADSSantaFun. Then encourage

Media:















your friends and family to like your image on THIS page.

TERMS & CONDITIONS:
Image must be submitted by 11.59pm on Saturday 13th October.

Any image suitable for A6 landscape printing

The 5 images with highest number of likes on THIS event page wall will go to the ADS Board of Trustees.

You must own the rights to the image.

People within the image have provided consent for image to be shared

You may enter more than one image.

All entered images may be used by 'ADS' for future news & promotions

We reserve the right to remove any images we deem inappropriate.

By submitting an image onto this page you agree with the above T&C's.

What else is happening?

Dorney Lake is a beautiful location (yes, even in the rain) so it's a great chance to capture some wonderful photographs. Over 500 Santa's in one location produces a vivid sea of red that is not to be missed. Don't forget to use the ***#ADSSantaRun***. Look out for other photo opportunities with the inflatable Santa, Olympic Rings and not forgetting our furry four-legged friends and wheels in fancy dress.
Our event will be opened by an array of local dignitaries and special guests who will be joining in the fun! There will be a catering van serving hot food & drinks before the run starts (outside of the main building) and we would like to invite you to create our 'Flash Mob' dance warm up troop with a Christmas sing-song before the race is started by our VIP guests. Once the run is under way then please join us upstairs, where the wonderful singer Leah Lyle will be performing with our medal awards at 3pm.

The Event: Our very popular 'ADS' Annual Santa Fun Run will take place on Sunday 25th November 2018 from 1pm (with a Santa Flash Mob warm up at 1.30pm & starters' orders at 1.45pm) and we'd all love to see you all there!

Register now at http://www.2018santa.eventbrite.co.uk

For Editors:

What we do & why we do it: Alzheimers Dementia Support 'ADS' is a predominately Volunteer-run charity which offers constructive practical Support, Guidance, Information and a wide range of Exciting Services designed to help people within the LOCAL community whose lives are directly or indirectly affected by Dementia. We strive to make a difference by helping those affected cope better with their problems whilst giving them the opportunity to experience a little joy and laughter in their difficult lives. We also offer Dementia Awareness & Carers' Training to all in the RBWM including group bookings for businesses, groups and schools etc.

Who we help: There is an ever growing number of People with Dementia, dependent on their Carers and families within our local Communities of Windsor, Ascot, Maidenhead, Slough and Langley (and all points in between), who can benefit from our wide and varied range of services. We use any and all forms of communication to increase the awareness of 'ADS' and what we can do to help.

Key Headline Event Sponsor: Mortgage Required.
Supported by: Hale & Company
Product/Venue/Volunteer donations, support and supply by: Dorney Lake, Apex Sports, Maidenhead Athletics Club,
Links to support businesses can be found on the Event Registration Page.

Event URL

Just Giving page for 'ADS'
'ADS' Website
Facebook













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Related Keywords:

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#ADSSantaRun

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