

CHRIS "LIL' CHRIS" HARDMAN'S CHRISTMAS SINGLE

Tuesday 26 November, 2013

Chris Hardman, AKA Lil' Chris has made a storm on YouTube over this past weekend, with the Official Music Video for "Christmas Number One (#FeedEmYellowSnow) amassing over 230,000 views in its first weekend. You can view the video here: YouTube Link

The "Ch Ch Checkin' It Out" star's video featured on the YouTube homepage & Top of the Music Section over the weekend thanks to the huge support for the single. Their Official Facebook Page for the single, Facebook.com/FeedEmYellowSnow has seen over 5.5k likes in the same time period.

The single, out December 16th 2013 on iTunes and all good online retailers is now available to pre-order here: <u>iTunes Pre-Order Link</u>

"I'm overwhelmed. The response and enthusiasm of fans old and new has been incredible. I'd love to see it get over a million views before Christmas!" said Chris. "I've had literally hundreds of tweets & emails with people sending in screenshots of their pre-order. If it continues like this we may stand a real chance of clinching the coveted number one spot this Christmas!"

Christmas Number One (#FeedEmYellowSnow) features Doncaster local, Lloyd Wilkinson and was produced by Sussex based songwriter Guy Barnes. The track is a tongue in cheek poke at the "X Factor Xmas Number One" and has all the elements that make up a great Christmas Single.

"It's got Guitar, a catchy beat, bells and a melody that will stick in your head for weeks," says Chris. "Once you hear it, you won't forget it!"

December will see Chris touring the UK on his "Lil' Chris-tmas" Tour, alongside X Factor 2013's Tom Mann and Giles Potter; including shows in Manchester, Glasgow, Newcastle and Birmingham.

Media:









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