?Children’s heart charity responds to the growing need for support with new information-packed website

Wednesday 8 June, 2016

Little Hearts Matter, a small national charity that provides a vital lifeline for families when their baby is diagnosed with half a working heart, is aiming to plug the hole in the amount of support and information currently available with the launch of a new information-packed website.

The Birmingham-based charity supports families across the UK through their entire half a heart journey. Its new website, which was unveiled at a launch party at the charities Edgbaston Head Office on Monday 6th June, responds to families’ growing need for accurate, up to the minute information as well as giving them the opportunity to seek invaluable support from linking with other families like themselves.

Building on its existing but limited website, the new site now sits at the very heart of Little Hearts Matter and links every aspect of its work, raises awareness of life with half a working heart and demonstrates the charity’s professionalism and national responsibilities. Developed by Birmingham-based design agency The Blue Cube, it has been created to further the charity’s ability to reach out to fragile families, empowering them to cope with their child’s diagnosis and to give them first class online support when they need it most.

Suzie Hutchinson, Chief Executive at Little Hearts Matter, said: “When parents first hear that their child has only half a heart they feel devastated and alone. They reach out to search for any source of information to confirm what they have been told. Finding Little Hearts Matter, discovering its wealth of information and support whilst learning that there are thousands of families out there just like themselves, travelling the same journey, is a lifeline. The Little Hearts Matter team are delighted to be able to offer a new portal for all of that support and care.”

Louise George, a member of Little Hearts Matter and mother to a child with half a working heart, was involved in the testing process of the new website. After viewing the new site, she said: “I have to say I'm incredibly impressed with just how much information there is on the new site, how easy it is to find and read, and how detailed it all is without being too complicated. The team have done an amazing job in putting the new website together. It looks amazing and is so clear and easy to navigate. It also works very well on a mobile.”

The easy to use site has been specifically designed to be welcoming, honest and trustworthy, offering support from the beginning of the half a heart journey all the way through decision-making, treatment and lifetime care. Following the family into life at home, the website also provides solutions to lifestyle challenges as well as answering questions about the trials and fears of ongoing treatment and care.

Little Hearts Matter is the only charity of its kind in the UK. Please join us on our mission to raise awareness of the half a heart journey by visiting our website and discovering how you can get involved in our work: www.lhm.org.uk.

Media:











Related Sectors:

Business & Finance :: Charities & non-profits :: Children & Teenagers :: Health :: Women & Beauty ::

Related Keywords:

Half A Heart :: Hypoplastic Left Heart Syndrome :: Single Ventricle :: Heart Condition :: New Website :: Chairty :: Media :: Support ::

Scan Me:

Company Contact:

Little Hearts Matter

T. 0121 455 8982
E. joe@lhm.org.uk
W. https://www.lhm.org.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.littleheartsmatter.pressat.co.uk