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# Chester announced as UK headquarters for at-home aesthetic treatments brand

#### Tuesday 3 March, 2020

The new <u>Face&Co</u> brand offers advanced aesthetic treatments by specialist Doctors either at home or in-clinic.

Face&Co, a private Doctor-led aesthetic treatments brand, has announced Chester as the home of their UK headquarters, and also the site of their first clinic. The new brand launched in the city on 18th February 2020 and is offering a range of non-surgical, medical grade aesthetic treatments provided either in-clinic or in the patients own home.

Face&Co is a unique new service to the UK, first offering Cheshire, Wirral and North Wales resident's treatments such as anti-wrinkle injections and dermal fillers in the privacy and convenience of their own home. Face&Co is a Doctor-led team, having recruited only professionally trained and highly experienced Doctors and supporting medical staff to provide treatments.

On the decision to base in Chester, Face&Co CEO, James Doak said, "We are excited to launch our brand in the North West, and chose Chester as it offers easy access to Cheshire, North Wales and the Wirral areas. Chester was the logical base to pioneer our mobile medical team to service a wide geographic area of clients that prefer the privacy and convenience of being treated at home."

Aesthetic treatments have grown in popularity enormously over the past 3-5 years. However, many 'practitioners' administering treatments are often found to be inadequately trained or even correctly qualified and can cause devastating damage when treatments go wrong. In some alarming cases, patients have had treatments go badly wrong only to find their practitioner to be uninsured.

Dr Ryan Hamdy, Chief Medical Officer at Face&Co said, "Over recent years, we've seen a significant rise in the number of unqualified aestheticians conducting treatments they're neither fully trained nor legally allowed to administer. It's great to be leading a doctor-only clinical team committed to excellence, providing only the highest standards of care by qualified, fully experienced Doctors in the safest possible manner, whether that's at home or in our clinic."

For a no-obligation consultation, or to book a treatment, visit Face&Co at <u>www.faceandco.com</u> or contact the team directly on 01244 757525.

To stay up to date with the brand, or to get free tickets to the launch event, visit their blog page. Face&Co is also celebrating their launch by giving people the opportunity to win free treatments on their Facebook and Instagram pages, so be sure to check out:

Face&Co will launch and be available to take bookings from the 18th February 2020.

View Face&Co's services at <u>www.faceandco.com</u>

For further information, please contact James Doak, CEO on 01244 757525 or enquiries@faceandco.com

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