# Cheap Date This Valentine's Day? Not In The UK!

**Friday 13 February, 2015**

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**Azimo reveals the most affordable countries for a Valentine's Day date**

In the lead up to Valentine's Day, online money transfer company Azimo has revealed that the UK is the most expensive country for a romantic Valentine's date, costing a whopping £138.63*.

The top five most expensive countries for a Valentine's Day date also included the US (£105.62), Germany (£103.10), Argentina (£93.74) and Nigeria (£90.83).

Meanwhile, if you're looking for a cheap date, then the Philippines is the place to get the most bang for your buck, with a Valentine's date costing just £37.05. The next cheapest country was Bangladesh (£48.15), followed by Colombia (£56.12), Poland (£66.34) and Thailand (£71.85).

What's more, if they get lucky, the cheapest countries to buy a 12 pack of Durex condoms are: Bangladesh (£1.10), Colombia (£2.20) and Nigeria (£2.20). The most expensive countries were Argentina (£15.00), the UK (£9.99) and Spain (£9.20).**

With more people sending money to loved ones abroad, Azimo has seen a 17 per cent increase in the number of customers sending money direct to businesses, like florists and hotels, compared to this time last year.

Maria from Reading, originally from the Philippines, is just one of millions of migrants around the world separated from their significant other at this time of year: "On Valentine's Day it does particularly hit home that I can't be with my loved ones as I'm working hard to support them from the UK. With Azimo, the very low fees mean that I can at least send them a little something to let them know I'm thinking of them without being stung by high charges!"

Azimo CEO Michael Kent commented "Who says Romance is dead? Well, your bank account might. Our data shows that Azimo's more romantic customers will have to fork out considerably for a magical Valentine's Day in the UK than in other countries around the world."

"For those that are not lucky enough to be with their loved ones this Valentine's Day, we can help them spread the love (and stay out of trouble) by providing an easy, low-cost way for them to send money home to their Valentine," says Kent.

For more information and to send money to a loved one this Valentine's Day, visit-www.azimo.com. In addition to Azimo's usual low cost service, customers who send money between 12–14 February 2015 will pay nothing on their transfer if they use the code AZIMOLOVE.

**Notes to Editors**

*The cost of an average date was calculated by combining the total price of the following items in each country, according to Numbeo.com: a three-course meal for two at a mid-range restaurant, one bottle of wine, two regular cappuccinos, two cinema tickets, a bouquet of roses and a box of chocolates.

Please see attacged for the full breakdown of costs.

**The cost of a 12 pack of Durex condoms, according to Numbeo.com:

Please see attacged for the full breakdown of costs.

**For further press information, please contact:**

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**About Azimo**

Launched in 2012, Azimo is a London-based online money transfer service, changing the way people send money around the world. Honest, transparent and social, Azimo is the cheapest and easiest way to send money to 198 countries across the world, from your smartphone, tablet or desktop, and even through Facebook.

For more information, go to www.azimo.com

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