Charity urges supporters to send Eid eCard to raise funds for clean water

Thursday 22 June, 2023

Clean water advocacy charity, Hope Spring has urged its supporters, muslim and non- muslims alike, to send Eid Adha electronic greetings cards , to wish people celebrating the Islamic festival a happy Eid. The lunar calendar based annual festivity, is expected to be on the 29th or 30th of June 2023. It is the second most important festival in the islamic calendar, after the Eid Kabir, celebrated at the end of the holy month of Ramadan.

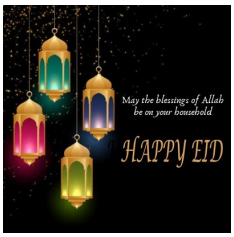
Hope Spring eCards raises a significant part of the donations Hope Spring Water is used to fund their clean water, sanitation and hygiene advocacy projects. Such donations have helped the charity to build five boreholes, they have also run a number of menstrual hygiene workshops. Communities in West Africa with strong clean water and sanitation challenges tend to be Hope Spring beneficiaries.

The charity hopes the Eid Adha fundraising campaign will raise enough money to build a borehole or a well for one of the communities they hope to help with clean water later this year. Significant religion linked celebrations such as Eid Adha and Christmas tend to be the most successful fundraisers for Hope Spring. A significant portion of the funds used to complete their projects this year came from funds raised by their corporate charity ecard campaign last year.

According to Hope Spring eCards platform manager, Seun Olonade her organisation had a great Eid Fitr fundraising campaign, they are looking to top it off with an equally successful Eid Adha campaign. She urged their supporters and visitors to their website to send Eid Adha eCard and make a donation. She added that people may also send an Eid Adha card without making a donation via their free ecards page.

You can find more information about Hope Spring Eid Adha, their projects and other information about the charity on their website and social media page.

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