Charity motorcycle ride out set to be bigger than ever

Friday 15 June, 2018

Summer has officially begun and that means that the Great Western Air Ambulance Charity's Ride4GWAAC is just around the corner, on Sunday 15th July. GWAAC is really looking forward to seeing everyone there and for the spectacle which will be the hundreds of bikers setting off on the fabulous route around Bristol.

Ride4GWAAC 2018 is set to be bigger and better than ever, with a great load of family fun at the festival following the ride out. Get ready for plenty of delicious food such as StrEat Pizza, Savs Whippy and Delicious Diner; entertainment and fun for the kids such as motor cross racers and even goody bags being given out by Ducati Be Wiser. In addition, Ride4GWAAC's festival will have plenty of merchandise and all your biking favourites to have a shop around on the day.

Emma Carter, Head of Fundraising and Marketing said: "The GWAAC team are so excited about Ride4GWAAC this year. It has been a wonderful success the last two years and this year we have some great stuff in store for attendees. We want to remind the public that this is not just for bikers! You and your family can come along for the festival and have a nice day out – something fun to do on a Sunday in July, and it is free! We look forward to seeing you all there."

On the day of the festival guests will have the opportunity to see our lively green helicopter land, and be able to meet our crew of Specialist Doctors and Paramedics. Last year we attended 329 road traffic collisions, many of which involved motorcyclists. This is why we will be hosting a ride out which unites riders and highlights safety issues as a biker. Some riders taking part may have been patients that GWAAC have saved.

The ride out starts at 10am, and join GWAAC at St Mary's Old Boys rugby Club in Bradley Stoke for the family fun.

If you still want to register to ride, click here. Check out our new route here. For all other information on Ride4GWAAC including festival information, location and more about GWAAC, click here.

ENDS

Notes for editors

- GWAAC provide the critical care and air ambulance service for 2.1 million people across the counties of Bath and North East Somerset, Bristol, South Gloucestershire, Gloucestershire, North Somerset and surrounding areas.
- In 2018 the charity celebrates ten years since its first flight.
- The GWAAC critical care team consists of a highly trained and experienced Critical Care Paramedic and Doctor, who bring the skill and expertise of an Accident and Emergency Department to the patient.
- In 2017 the Critical Care Team attended 1,824 jobs: by helicopter and by one of our critical care cars.
- We need to raise over £3 million each year to stay operational, but receive no day to day funding from the Government or National Lottery.

For further information contact:

Lucy Munn

PR & Digital Communications Coordinator

07484 906493

lucy.munn@gwaac.com

www.greatwesternairambulance.com

Media:







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@GWAAC

Company Contact:

Great Western Air Ambulance Charity

T. 07484906493
E. pr@gwaac.com
W. https://greatwesternairambulance.com/

Additional Contact(s):
claire.harris@gwaac.com

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