Charity hosts pop-up tinnitus expo in London

Monday 2 September, 2019

(Interviews and photo opportunities available)

2 September 2019 Comedian Samantha Baines, journalist and Newsround presenter Ricky Boleto, musician James Kennedy and DJ Anne Savage will be among the speakers at a unique pop-up Expo being held in London for those living with tinnitus. The British Tinnitus Association (BTA) are hosting the Expo to highlight the support that is available for the 7 million people living with tinnitus in the UK. The national charity will be bringing together tinnitus experts, providers of services, as well as celebrities living with the condition, to give their input on how sufferers can improve their quality of life and learn to live well with tinnitus.

The Expo will feature presentations from renowned tinnitus experts, taster sessions of Tai Chi, Mindfulness-based CBT and reflexology and the chance for a one-to-one advice session with a member of the skilled BTA team as well as many other sessions. To round off the day, there will be a celebrity panel discussion featuring Newsround presenter Ricky Boleto, actor and comedian Sam Baines, DJ and producer Anne Savage and musician James Kennedy. The Expo will be held at Goldsmiths University, Lewisham Way, New Cross, London, SE14 6NW on Saturday 14 September 2019.

Marcus Bowen, Events Manager for the BTA says, “Following a sell-out event in Birmingham last year, we’re so excited to be heading to London. This is a fantastic opportunity to learn from some of the world’s leading experts in tinnitus so pop in to our pop-up Expo to learn more about tinnitus and its management techniques.”

Ricky Boleto is keen to learn more about tinnitus and how to manage it. He said: “When the tinnitus is bad it can be almost deafening. Wearing an ear piece in the studio, it makes the job I do hard.”

BTA Ambassador Sam Baines, currently starring in *Magic Mike Live* at the Hippodrome, said “I wish I’d had more information like this when I was younger as I may have got a diagnosis and relevant support earlier.”

Retired solicitor Pat Kelly from Leeds said “I’ve had tinnitus since 2012 and have to deal with it on a daily basis. There is bags of support out there and leading the way is the BTA, who are outstanding. I would say to anyone with tinnitus pick up as much information as you can, and the BTA are a reliable source of good, solid information and support and I can’t speak more highly of them.”

Tickets are still available for the Expo but are very limited – visit www.tinnitus.org.uk/expo2019 to secure your place. Alternatively, please contact Marcus Bowen on 0114 260 9933 or email marcus@tinnitus.org.uk

Ends

Editors Notes

The BTA is an independent charity which supports 645,000 people per year who experience tinnitus and advises medical professionals from across the world. It is the primary source of support and information for people with tinnitus in the UK.

• The BTA needs to raise £800,000 each year to continue their UK wide support. Donations can be made via **www.tinnitus.org.uk/donate**

• Not an illness or disease, tinnitus is a term that describes the sensation of hearing a noise in the absence of an external sound. The noise can have virtually any quality. Ringing, whistling, and buzzing are common, but more complex sounds may also be reported.

For more information and interview/photo opportunities

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