

Charity Gig to Support Four Charities and 39 Scottish Artists

Monday 9 November, 2020

The Frontline Festival Scotland is a new virtual gig, supported by 39 Scottish artists, which will be streamed over social media on St Andrew's Day. Last week, the charities benefiting from the event came together to show their support at Perth Airport. The resulting photograph opportunity was not missed!

39 bands and musicians from across Scotland are taking part in this once-in-a-lifetime event. From household names such as Wet Wet Wet and Bay City Rollers to the brightest new music talent, such as Ocean of You and Primes.

Frontline Festival Scotland is playing its part in the Covid-19 crisis by bringing artists, communities and businesses together with a common goal of raising funds for four charities, who all do fantastic work for the Scottish frontline services.

Scottish Ambulance Endowment Charity

Duncan Keith, Director, Scottish Ambulance Endowment Charity, is very supportive of the event; "It's fantastic that Frontline Festival Scotland are raising money for the charity; funds raised will be used towards staff well-being initiatives, as part of the recovery from covid-19 work we're doing."

The charity is focusing on helping staff working in stations, call centres and other locations, have a chance to unwind away from the stress of frontline work, by creating well-being spaces.

Scottish Fire and Rescue Service, Family Support Trust (FST)

The SFRS Family Support Trust (FST) are another charity who will benefit from the Frontline Festival Scotland event. Like many other charities, their fundraising opportunities have been heavily impacted this year, with many fundraising events cancelled, so the Frontline Festival represents a chance to continue their work supporting for families.

"We recognise that music plays a big part in improving our health and well-being - whether it inspires us, comforts us, helps us exercise, or simply keeps us company. We look forward, with a sense of excitement, to being involved in our first ever virtual music gig, hearing new bands, well known artists, old favourites and a wide variety of music styles." Dougie Boyd, Vice Chair, SFRS Family Support Trust

Scottish Police Benevolent Fund

The Scottish Police Benevolent Fund (SPBF) plays a vital role in supporting Scottish Police Officers. They cover a wide remit, helping staff and their families in need, for reasons of age, ill-health, disability, financial hardship or another disadvantage.

"As the only Scottish based Police charity, The Scottish Police Benevolent Fund are delighted to have been approached by Ceangail to take part in this year's maiden fundraising spectacular for the emergency services – Frontline Festival Scotland Campaign. We are there 24/7 to pick up the pieces of our frontline workers and let them know someone cares about them whilst they care for others", said Gary Brown, Operations Manager.

Scotland's Charity Air Ambulance

Scotland's Charity Air Ambulance (SCAA) are a national charity who rely on donations from the public to run their life-saving flights. The fast response of SCAA and its ability to reach Scotland's most remote and rural areas saves vital minutes and vastly improves a patient's chance of survival and recovery.

Nick Harvey, Director of SCAA commented; "Scotland's Charity Air Ambulance are delighted to be one of the frontline emergency services to be recognised in this year's inaugural fundraising spectacular - Frontline Festival Scotland. Funded 100% by donations, we are there for everyone in Scotland 365 days a year providing pre-hospital care to more people, more quickly in their time of need."

The Festival aims to cheer Scotland up by entertaining their audience watching at home from their sofa or kitchen table. The gig is free, but they are asking the public to show their support for the frontline

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workers by making a small donation via their Just Giving page or via text on the day.

More information:

Just Giving - <https://www.justgiving.com/team/frontline-festival-scotland>

Text Donations: The number to text is 70085, text "FRONTLINE5" = £5, text "FRONTLINE10" = £10 etc

Sign up: <https://www.facebook.com/events/353168125645100>

Scotland's Charity Air Ambulance: <https://www.scaa.org.uk/>

Scottish Police Benevolent Fund: <https://www.spbf.org.uk/>

SFRS Family Support Trust: <https://sfrs-familysupport.org.uk/>

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