

Charity eCards Platform Announces New Card Designs for August Birthdays

Monday 4 August, 2025

Hope Spring eCards, the Herefordshire based [charity ecard platform](#), has launched a fresh collection of birthday eCards designed specifically for people born in the month of August. The announcement was shared in a blog post published on the organisation's website on 1 August 2025.

The new collection features fifteen birthday eCards, thoughtfully crafted to celebrate August-born individuals, many of whom fall under the Leo and Virgo zodiac signs. The designs include a mix of cheerful illustrations, seasonal themes, and five animated cards, catering to a wide range of styles and preferences. This latest release continues Hope Spring's tradition of refreshing its catalogue in line with seasonal and user trends.

"We pay special attention to summer birthdays, particularly those in August, being the final full month of summer," said Seun Olonade, Platform Manager at Hope Spring eCards. "This year, we've created a vibrant new selection of [eCards specifically for August birthdays](#), including a number of animated designs to help our supporters send something special and memorable."

In addition to the new August-themed cards, the platform has also expanded its milestone birthday range. A key focus this year is on those turning 50 in 2025, individuals born in 1975. The dedicated [50th birthday eCards](#) page has been updated with celebratory and age-appropriate options, offering meaningful choices for users sending greetings to loved ones marking this significant life event.

Hope Spring eCards is more than just a greetings platform. It is a fundraising initiative that supports the work of Hope Spring Water, a UK-registered charity working to alleviate water poverty in communities across Sub-Saharan Africa. Revenue generated from the eCard platform helps fund sustainable water projects, including the construction of boreholes and wells.

Since its inception, Hope Spring eCards has raised thousands of pounds for clean water projects, helping to transform lives through access to safe, reliable water sources.

To view the new August eCards or to learn more about the charity's work, visit www.hopespringecards.org.uk or follow Hope Spring on social media.

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