Charity Discounts Now Available for Adobe Creative Cloud

Wednesday 18 November, 2015

Technology Trust are providing access to discounts through their tt-exchange software donation programme.

London, 18 November 2015 – From today, eligible UK charities will be able to access special discounts for two different versions of Adobe Creative Cloud.

Charities could already access donated licences of Adobe Acrobat Pro, Photoshop Elements 13 and Premiere Elements 13 through the Technology Trust's tt-exchange programme, but these discounts will make a much wider range of creative software affordable for more charitable organisations.

The plans now available are:

• Adobe Creative Cloud All Apps Plan 1-Year Individual Membership – 1-year individual membership

• Adobe Creative Cloud Photography plan – 1-year individual membership

Adobe Creative Cloud All Apps Plan

The Adobe Creative Cloud Complete plan is a collection of creative-design applications that can be used to design, develop and publish graphical, video, audio and interactive content for print, the web and mobile devices.

Eligible charities can get 60% off Adobe's current rates for the first year and 40% off every year after. Eligible charities must pay a nominal administrative fee to access the discount.

Applications include: Adobe Photoshop CC, Illustrator CC, InDesign CC, Dreamweaver CC, After Effects CC, Flash Professional CC and Acrobat DC among many others. The full list of applications is available on the Adobe website.

Adobe Creative Cloud Photography Plan

The Adobe Creative Cloud Photography plan is a collection of applications and services for editing and enhancing photos.

Eligible charities can get 20% off Adobe's current rates for one year, after which they will switch to a standard-rate contract. Eligible charities must pay a nominal administrative fee to access the discount.

The plan consists of Photoshop CC and Photoshop Lightroom CC for PC or Mac, as well a range of mobile applications. The full list of applications is available on the Adobe website.

“Adobe has been an active supporter of the third sector for some time, and we're delighted that they're now discounting their complete Creative Cloud plan for charities," said Richard Craig, CEO of Technology Trust. “Being able to create professional-looking fundraising materials can make a real difference, and a lot more charities will be able to do that now."

“At Adobe, we believe that creativity is the catalyst for positive change," said Michelle Yates, director of Adobe's corporate responsibility “We're proud to collaborate with social purpose organisations, helping them achieve their missions more economically - to create meaningful impact."

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