Channel 5 Milkshake! presenter Jen Pringle becomes ambassador for The Sick Children's Trust

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Jen Pringle, a presenter on Channel 5's Milkshake has pledged to continue her support for The Sick Children's Trust by becoming an official ambassador for the charity which supports families with seriously ill children in hospital.

The children's television presenter has been a dedicated supporter of the charity's two fundraising campaigns, Big Chocolate Tea and Pyjama Party for the past two years. In recognition of Jen Pringle's support, the charity is delighted to welcome her as an official ambassador.

The Sick Children's Trust supports families who are going through the most difficult of times as their child undergoes lifesaving treatment at a specialist hospital away from home. With ten 'Homes from Home' across the UK, The Sick Children's Trust provides emotional and practical support to families so they can stay close to their seriously ill child, minutes from their hospital bedside. **Presenter, Jen Pringle, says:**

"Keeping families together is essential in the recovery of seriously ill children and The Sick Children's Trust is a wonderful charity that truly supports families in their time of need.

I am honoured to be an ambassador for The Sick Children's Trust. I have enjoyed fundraising for them in the past, hosting Big Chocolate Tea parties and taking part in the annual Pyjama Party. These fundraising initiatives enable members of the public to support the charity, directly helping thousands of families across the UK."

The Sick Children's Trust supports around 4,000 families every year and relies entirely on voluntary donations to do this. It costs the charity £30 to support a family for one night. **Jane Featherstone, Chief Executive, says:**

"We are delighted to welcome Jen Pringle as an ambassador for The Sick Children's Trust. As a presenter on children's television, Jen is a popular figure with the families we support, so it's wonderful she's given us so much of her time. She has been a committed supporter of our work for a number of years, most notably with her involvement in our Big Chocolate Tea and Pyjama Party fundraising campaigns. We are really grateful for all of the support she gives us and look forward to working with her even more in the future."

The Sick Children's Trust runs ten 'Homes from Home' across the UK, keeping families together when they need each other the most.

For further information about The Sick Children's Trust, please visit: www.sickchildrenstrust.org.

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