ChangeX expands ServiceNow Community Improvement Fund to address decarbonisation in the United Kingdom

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- *Nonprofits and schools can apply for funding for community projects focused on decarbonisation*
- *Applicants can submit their own project for funding or receive support to replicate one of several proven, high-impact climate ideas*
- *Collaboration has already supported more than 50 projects around the world*

April 2025

ChangeX, in collaboration with ServiceNow, is expanding the ServiceNow Community Improvement Fund to eight markets, helping fund community improvement projects focused on decarbonisation in the United Kingdom, Australia, Brazil, Canada, Costa Rica, Germany, Ireland and the US.

Together, ChangeX and ServiceNow are committed to sustainable development that helps create thriving and sustainable communities around the world. This year's funding marks the third year of ChangeX and ServiceNow's sustainability-focused collaboration and brings ServiceNow's total investment to date to nearly $2 million. Since 2023 when the collaboration began with a pilot fund, the initiative has now already supported 53 community projects across nine countries including neighborhood recycling initiatives, a campus micro forest, solar energy projects, and various educational programmes.

The 2025 ServiceNow Community Improvement Fund will provide funding for nonprofits and schools across the United Kingdom to start or expand community projects focused on decarbonisation. Applicants can submit their own project idea or choose from a selection of proven high-impact climate ideas that have already had a positive social or environmental impact in other communities across the world.

These two proven ideas include Ecosystem Restoration Communities (ERC), a programme focused on 'regreening' the planet by rebuilding soil, fixing water systems, and increasing local biodiversity on degraded land, and Precious Plastic, an initiative designed to reduce plastic waste by encouraging communities to recycle plastic and turn plastic waste into valuable products.

"At ServiceNow, we are committed to making the world work better for everyone. Through the ServiceNow Community Improvement Fund, we proudly invest in organisations that prioritise decarbonisation within our local communities, thereby advancing us towards a more sustainable future," said Lyndsay Harris-Kyei, vice president of global impact and sustainability at ServiceNow.

"ChangeX is proud to continue and deepen our collaboration with ServiceNow in our shared mission to empower communities to tackle climate change," said Paul O'Hara, chief executive at ChangeX. *"We have witnessed the power of community-driven initiatives to drive real change. By deepening our collaboration, we can further support local changemakers, driving even greater and more lasting impact."*

ChangeX is accepting applications from organisations across the United Kingdom. The application deadline is May 8. For more information and details on how to apply, please visit: https://bit.ly/4hXRIUj

About ChangeX

ChangeX is a community engagement platform designed to get funding and resources directly into the hands of ordinary people to lead impactful projects in their neighbourhoods.

ChangeX was established in 2015. It works with social innovators to scale proven solutions to environmental, economic and social issues and partners with companies and foundations to support local communities with the necessary funding. Its funders include ServiceNow, the LEGO Foundation and

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Paramount, among others.

ChangeX is an international non-profit organisation, headquartered in Dublin, the United Kingdom, with teams based across Europe, the Americas, Africa and Asia.

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