Changes in Telecommunications Prompt Citipeak Promotions Ltd to Streamline Reporting Process

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Citipeak Promotions Ltd announces they have upgraded their reporting processes, to capitalise on the faster 4G network due to come out this summer.

10 UK cities are set to have some of the fastest mobile internet services in the world, with speeds of up to 130Mbps. As the telecommunications industry gears up for this change, UK small businesses are excited for the benefits that a faster mobile network will bring to their firms. ‘Communication via smart phones and tablets with a fast internet connection is vital for small businesses’ said Nick Johnson, Managing Director of Citipeak Promotions Ltd. ‘Without a network that can support fast transmission of data, a business is less likely to be successful’ added Nick Johnson.

As Bill Gates said, ‘by the end of 2002, there will be only two kinds of business: those with an Internet presence, and those with no business at all.’ (http://www.entrepreneur.com/article/70660) At Citipeak Promotions Ltd, they do not only believe the internet to be a vital component of a business, but that in the year 2013, double speed 4G will enable even more UK firms to expand and grow at a much faster rate.

In line with the changes in telecommunications, Citipeak Promotions Ltd has upgraded their reporting programmes to improve productivity and to process data faster. The firm’s ability to process data faster will benefit their clients, because information will be processed quicker. Citipeak Promotions Ltd hopes that this streamlining and faster data processing will enable to company to grow even faster over the summer of 2013. ‘We are going to take advantage of this double speed 4G network’ said Nick Johnson. ‘Before the upgrade arrives, we will have already updated our systems to ensure that the more efficient reporting of our data runs on an even faster 4G network. Both the company and our clients will benefit, enabling us to grow and expand’ added Nick Johnson, MD of Citipeak Promotions Ltd.

Society’s obsession with smart phones and tablets used for both business and leisure is what fires this demand for a double speed 4G network. This will have a positive impact of people’s free time as they are able to download data quicker. And Citipeak Promotions Ltd is not the only firm business that will benefit from this change. All small businesses will be able to run more efficiently and effectively off this fast network enabling growth and expansion.

And with increasing numbers of UK small businesses growing, the UK economy will also be improved. ‘Our firm and other’s like ours are excited for the summer of 2013 and the increasing possibilities that this double speed 4G network will bring to the UK and it’s economy’ concluded Nick Johnson, MD of Citipeak Promotions Ltd.

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Scan Me:

Company Contact:

Citipeak Promotions Ltd

T. 020 8150 7231
E. admin@citipeakpromotions.co.uk
W. https://www.citipeakpromotions.co.uk/

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