CFE and DeepFlow Partner to Bring AI-Support to All New Entrepreneurs in the UK

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Thousands of new Entrepreneurs to Benefit from New, Free-to-Use, AI-powered Tool

Centre for Entrepreneurs (CfE) and DeepFlow are partnering to offer a world-first Artificial Intelligence (AI) powered business mentor and planning tool for those thinking about starting a new business.

DeepFlow, a VC-backed software company, have been developing their ground-breaking software to help consultancies, venture capital providers and professional service firms to get the best from AI tools by harnessing the best from their people and new technologies.

Working together, the two organisations have shaped a version of DeepFlow's core product specifically for new businesses that typically start with only one or two individuals. They have unique challenges which the new product, "Navigator", will help overcome.

"Many people have an idea of something they would like to do that could be the start of a new business. But they are often held back by not knowing where to start, the lack of a team and the absence of good business advice in many parts of the UK," explains Timothy Barnes, CEO of CfE, the leading charity researching and supporting new entrepreneurs in the UK.

"Navigator will be able to help anyone, anywhere, online. It will offer help and advice on getting things done once it has asked questions to get to know them and their business idea, helping them draw up a plan for what needs to be happen and then using AI agents so they have a team of marketers, researchers and copywriters even before they have registered their business."

Navigator will be offered free to anyone in the UK interested in starting a business, working with leading startup accelerators, incubators and business support organisations who want to use the tool to help their entrepreneurs and companies thrive.

Jonathan Gilmore, CEO of DeepFlow, said "We are incredibly excited to be empowering thousands of businesses across the UK, gifting them superpowers via our partnership with CfE. Our product has been developed with some of the leading minds in the field, but it normally takes longer to bring new cutting-edge technologies to smaller companies.

"The tools we have created will be available to big and medium-sized companies, but this partnership means we can offer useful and accessible help to entrepreneurs and startups too, long before they would normally be able to afford to pay for them."

CfE have presented the concept and early versions of the product to experts in startup support since December last year, gathering feedback to aid product development and planning. They will present the latest version of Navigator at the Global Entrepreneurs Congress 2025, a meeting of 5,000 entrepreneurship ecosystem builders that will take place in Indianapolis, USA, in June.

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Notes for Editors

Centre for Entrepreneurs

Centre for Entrepreneurs is the leading UK charity researching and supporting the UK's entrepreneurial ecosystem. CfE are building on their legacy as the provider of one of the UK's first startup accelerator-style training programmes by bringing their expertise to anyone looking to start a business in the UK through their Navigator platform.

https://www.centreforentrepreneurs.org

Deepflow

DeepFlow is an exciting new software developer, building the world's first "Human x AI orchestration layer" to pass slices of work between people in teams, and leading AI models and agents, such as Open

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AI’s o1, Anthropic’s Claude, and 11x agents.

https://www.deepflow.com

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