CEX.IO Upgraded iOS and Android App Versions

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London, England, January 16, 2019 — After upgrading KYC procedures, verification through the mobile app became the primary option for users. CEX.IO has now improved the user experience in both the iOS and Android apps.

To date, almost half a million users have installed the iOS and Android apps.

“With identity verification functionality in the CEX.IO mobile app, our users spend 30% less time verifying themselves compared to the web option. We expect that time savings will be even more significant with the new convenient and intuitive design.” — Elaine Neal, CEX.IO Chief Product Officer

From the early years of its operation, CEX.IO has focused on improving the smart trading experience through its iOS and Android apps. Especially for those who prefer trading on the go by adapting most of the features from the web version to applications.

“The major change for both the iOS and Android mobile apps concerns the navigation and the way the user interacts with the app. While adding new features, we’ve realized that it has started to come at the expense of convenience. So we’ve decided to review our approach to navigation and make all essential features available within just a few taps.” — Elaine Neal, CEX.IO Chief Product Officer

The CEX.IO app is a functional trading tool that anyone can use to make informed decisions.

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About CEX.IO

A UK-based multi-functional cryptocurrency exchange established in 2013, CEX.IO provides a rich variety of trading tools for Bitcoin, Bitcoin Cash, Bitcoin Gold, Ethereum, Zcash, Dash, Ripple, Stellar, and Litecoin. These cryptocurrencies can be traded for USD, EUR, GBP, and RUB.

CEX.IO provides a variety of payment options including credit and debit cards as well as reliable and timely wire transfers. The company strives to offer the best cryptocurrency trading experience and the most convenient service to its customers. Since April 2016, CEX.IO clients have processed over 1 billion US dollars via Visa and Mastercard cards.

The CEX.IO exchange repeatedly passes PCI DSS certificate renewal to validate compliance, allowing it to process, transmit, and store credit card data.

CEX.IO is among the founders of CryptoUK, an association started by major cryptocurrency players to represent the interests of exchanges, trading platforms, intermediaries, and asset managers, among other stakeholders. CryptoUK is aimed at building cooperation with authorities in the UK, such as the FCA, to develop an appropriate operating framework for crypto businesses.

With more than 2.5 million users across the globe, CEX.IO provides stable services backed by cold cryptocurrency storage, financial viability, high security, and KYC and AML best practices. Since 2015, CEX.IO has held MSB (Money Services Business) status with FinCEN, a bureau of the US Department of the Treasury. As a registered MSB, CEX.IO has proved that the company complies with Bank Secrecy Act requirements applicable to financial institutions as well as to each of the specific requirements applicable to MSBs.

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