CEX.IO to List Gemini Dollar (GUSD)

Thursday 27 December, 2018

London, England, December 27, 2018 —CEX.IO, a UK-based crypto exchange, opens trading for Gemini Dollar, one of the most regulated stablecoin.

As soon as GUSD is listed, CEX.IO users will get an access to the GUSD/USD and GUSD/EUR trading pairs.

Gemini Dollar is regulated stablecoin, introduced by Cameron and Tyler Winklevoss, the founders of Gemini Trust Company, LLC. It's intended to be a bridge between cryptocurrencies and traditional financial markets. GUSD is regulated by the New York State Department of Financial Services (NYSDFS) and is subject to the New York Banking Law, and other US regulations.

Listing GUSD on CEX.IO will provide users an access to exchange's liquidity with Gemini Dollar.

"We are excited about initiatives increasing trust in the cryptocurrencies and bringing crypto a step closer to the global adoption." - Elaine Neal, Chief Product Officer, CEX.IO.

Benefits of Gemini Dollar:

- High level of trust thanks to reduced volatility and strong legal support;

- Fast blockchain-based money transfers between cryptocurrency exchanges and wallets;

- Built as an ERC20 token on the Ethereum network.

About CEX.IO

A UK-based multi-functional cryptocurrency exchange established in 2013, CEX.IO provides a rich variety of trading tools for Bitcoin, Bitcoin Cash, Bitcoin Gold, Ethereum, Zcash, Dash, Ripple, Stellar, and Litecoin. These cryptocurrencies can be traded for USD, EUR, GBP, and RUB.

CEX.IO provides a variety of payment options including credit and debit cards as well as reliable and timely wire transfers. The company strives to offer the best cryptocurrency trading experience and the most convenient service to its customers. Since April 2016, CEX.IO clients have processed over 1 billion US dollars via Visa and Mastercard cards.

The CEX.IO exchange repeatedly passes PCI DSS certificate renewal to validate compliance, allowing it to process, transmit, and store credit card data.

CEX.IO is among the founders of CryptoUK, an association started by major cryptocurrency players to represent the interests of exchanges, trading platforms, intermediaries, and asset managers, among other stakeholders. CryptoUK is aimed at building cooperation with authorities in the UK, such as the FCA, to develop an appropriate operating framework for crypto businesses.

With more than 2.5 million users across the globe, CEX.IO provides stable services backed by cold cryptocurrency storage, financial viability, high security, and KYC and AML best practices. Since 2015, CEX.IO has held MSB (Money Services Business) status with FinCEN, a bureau of the US Department of the Treasury. As a registered MSB, CEX.IO has proved that the company complies with Bank Secrecy Act requirements applicable to financial institutions as well as to each of the specific requirements applicable to MSBs.

Media Contact

Peter Ivanov, Communications Officer

peter.i@cex.io

London office contact details: 0203 909 6911, 0203 909 6910

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CEX.IO LTD

E. mary@cex.io
W. https://cex.io/

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