

# CEX.IO to launch an integration with a web-based terminal for automated crypto trading

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**London, September 19, 2019 — The CEX.IO crypto exchange is now integrated with Superorder, a web-based crypto trading terminal for automated trading and creating custom strategies using different triggers in a drag-and-drop visual editor. This partnership allows Superorder customers to access the CEX.IO platform and its liquidity.**

CEX.IO is a regulated multi-functional crypto exchange that's guiding its customers into an open financial system. CEX.IO has integrated with the Superorder web-based terminal as a way of achieving the goal to serve customers with many different backgrounds in trading digital assets.

Superorder is a pro extension for those who want to use advanced orders, test automated trading, run multiple strategies, and check the performance of their digital assets in real time. Its visual strategy builder is straightforward: the drag-and-drop interface offers blocks, such as technical indicators and orders, that can be arranged to create unique strategies that Superorder automatically executes. In this way, traders can program strategies without actual programming.

"We believe that the partnership with Superorder will be very beneficial for high-frequency traders," says Alona Dobshynska, Chief Product Officer at CEX.IO. "Superorder connects right to your CEX.IO account using an API key, and your funds stay safe on the exchange. Superorder customers can use the enhanced toolset offered by the terminal and add CEX.IO to their liquidity sources right in the interface that they're used to."

Apart from the recently added CEX.IO integration, Superorder supports several other crypto platforms, allowing users to execute cross-exchange orders, streamline their trading activity, and sync trading on different markets using one web-based terminal.

"We are glad to onboard CEX.IO, one of the pioneer crypto platforms in the industry, and allow our customers to take advantage of the extra liquidity," says Nikita Savchenko, CEO of Superorder. "Superorder was built not out of thin air but based on feedback and interviews with over 1,000 traders. Currently, the platform generates over \$50 million in trading volume a month. Every feature we have meets the actual needs of professional crypto traders and busy people interested in crypto. Superorder users can trade 24/7, but in fact spend 50% less time because of the provided toolset."

## About CEX.IO

A multi-functional cryptocurrency exchange established in 2013 and now with over 2.7 million customers worldwide, CEX.IO provides a rich variety of trading tools for Bitcoin, Bitcoin Cash, Bitcoin Gold, Ethereum, Zcash, Dash, Ripple, Stellar, and Litecoin. These cryptocurrencies can be traded for USD, EUR, GBP, and RUB.

CEX.IO provides a variety of payment options including credit and debit cards as well as reliable and timely wire transfers. The company strives to offer the best cryptocurrency trading experience and the most convenient service to its customers. Since April 2016, CEX.IO clients have processed over \$1 billion US dollars via Visa and Mastercard.

CEX.IO is also a founder of CryptoUK, an association aimed at building cooperation between major cryptocurrency players and authorities in the UK, with the goal of developing an appropriate operating framework for cryptocurrency businesses.

Learn more at [www.cex.io](http://www.cex.io)

### About Superorder

Superorder works directly in a browser, which means you can use it on any operating system and there's no need to download and install any software. It supports various order types such as dynamic trailing buys and sells, technical indicators, and forks. One of the platform's main features is a user-friendly visual strategy builder for programming trading strategies without actual algorithmic programming. The

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drag-and-drop interface offers different blocks – such as technical indicators and orders – that can be arranged to create unique strategies that Superorder automatically executes.

Finally, Superorder integrates with other exchanges besides CEX.IO, allowing for cross-exchange orders and syncing trading on different markets using one terminal.

## Media Contact

Peter Ivanov, Communications Officer

[peter.i@cex.io](mailto:peter.i@cex.io)

London office contact details: 0203 909 6911, 0203 909 6910

## Company Contact:

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**CEX.IO LTD**

E. [mary@cex.io](mailto:mary@cex.io)

W. <https://cex.io/>

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