

CEX.IO BROKER: First Results of the Beta

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London, England, April 25, 2019 — On CEX.IO BROKER, 71% of all Live accounts are trading with 10x leverage and 29% use either 2x, 3x, or 5x leverage.

For more than 20 days, the Live beta version of <u>CEX.IO BROKER</u> has been used by early bird traders in more than 15 countries including Serbia, Turkey, Russia, Saudi Arabia, India, Malaysia, Georgia, and Hong Kong. These first traders can use the platform's full set of tools to find the best trading strategy: market, limit, stop, and OCO orders; sophisticated technical analysis features; the opportunity to create several accounts for the same currency; and drawing tools for charts.

CEX.IO also offers Demo accounts (available to anyone, without geographical limitations) for the simulation of real trading.

Among CEX.IO BROKER customers, almost 60% use Demo accounts and more than 40% use Live accounts to trade with their own assets. With Live accounts, users can experience all features of the platform and choose their trading strategy.

"With the help of the Beta period, we have an exclusive opportunity to analyze the experience of early bird traders in applying different trading strategies, getting their feedback on the user experience and their evaluation of key features. Our teams are working 24/7 to incorporate the most frequent suggestions." — **Dmytro Volkov, CTO of CEX.IO BROKER**

Right now, clients in supported markets can use all Live trading opportunities. Customers from the US, UK, and EU are currently able to use only Demo accounts. We're working hard to extend Live trading to additional countries, and we'll make a special announcement about any changes in availability.

So far, CEX.IO BROKER supports only BTC deposits and withdrawals. The supported trading pairs are BTC/USD, BTC/EUR, ETH/BTC, ETH/USD, and ETH/EUR.

Being backed by the CEX.IO cryptocurrency exchange, CEX.IO BROKER offers an easy gateway to start crypto trading. Customers can transfer funds to CEX.IO BROKER from a CEX.IO wallet instantly and without commission. They can also easily purchase Bitcoin on CEX.IO, transfer it to their CEX.IO BROKER account, and start trading. If customers already have a verified CEX.IO account, they don't need to pass verification again on CEX.IO BROKER.

About CEX.IO

A UK-based multi-functional cryptocurrency exchange established in 2013, CEX.IO provides a rich variety of trading tools for Bitcoin, Bitcoin Cash, Bitcoin Gold, Ethereum, Zcash, Dash, Ripple, Stellar, and Litecoin. These cryptocurrencies can be traded for USD, EUR, GBP, and RUB.

CEX.IO provides a variety of payment options including credit and debit cards as well as reliable and timely wire transfers. The company strives to offer the best cryptocurrency trading experience and the most convenient service to its customers. Since April 2016, CEX.IO clients have processed over 1 billion US dollars via Visa and Mastercard cards.

The CEX.IO exchange repeatedly passes PCI DSS certificate renewal to validate compliance, allowing it to process, transmit, and store credit card data.

CEX.IO is among the founders of CryptoUK, an association started by major cryptocurrency players to represent the interests of exchanges, trading platforms, intermediaries, and asset managers, among other stakeholders. CryptoUK is aimed at building cooperation with authorities in the UK, such as the FCA, to develop an appropriate operating framework for crypto businesses.

With more than 2.7 million users across the globe, CEX.IO provides stable services backed by cold cryptocurrency storage, financial viability, high security, and KYC and AML best practices. Since 2015, CEX.IO has held MSB (Money Services Business) status with <u>FinCEN</u>, a bureau of the US Department of the Treasury. As a registered MSB, CEX.IO has proved that the company complies with Bank Secrecy Act requirements applicable to financial institutions as well as to each of the specific requirements applicable to MSBs.



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<u>Distributed By Pressat</u> page 2 / 3



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<u>Distributed By Pressat</u> page 3 / 3