Celebrating International Women's Day and Sharing the Love of Reading - The Book Fairies and World of Books

Friday 8 March, 2019

International Women's Day (March 8th) is a global day celebrating the social, economic, cultural and political achievements of women. This year World of Books are celebrating brilliant women in literature by partnering with worldwide book-sharing project, The Book Fairies, providing them with 2,000 books to hide around the globe. The books celebrate inspiring female writers, champion female protagonists, present a feminist point of view and the female narrative.

The Book Fairies leave books in plain sight for lucky strangers to find, read and then share again. Started on 8th March 2017 in 26 countries, The Book Fairies has since grown to cover over 100 countries – and the number of book fairies in action now is close to 10,000. Their partnership with the UK's largest online used book seller, coincides with the celebration of their birthday is an exciting new chapter for World of Books as they launch their 'share the love of reading' campaign.

Books to find:

- Why I'm No Longer Talking to White People About Race by Reni Eddo-Lodge
- Eloquent Rage: A Black Feminist Discovers Her Superpower by Brittney Cooper
- Hunger: A Memoir of My Bodyby Roxane Gay
- The Hate U Give by Angie Thomas
- The Power by Naomi Alderman
- Rebecca by Daphne du Maurier
- All About Love: New Visions by Bell Hooks
- The Color Purple by Alice Walker
- The Argonauts by Maggie Nelson
- My Life on the Road by Gloria Steinhem
- Sister Outsider by Audre Lorde
- Mom & Me & Mom by Maya Angelou
- The Handmaid's Tale by Margaret Atwood
- The Beauty Myth by Naomi Wolf
- The Complete Persepolis by Marjane Satrapi
- How to be a Woman by Caitlin Moran
- Half the Sky by Nicholas Kristof and others
- Milk and Honey by Rupi Kaur
- Women Who Run with the Wolves by Clarissa Pinkola Estes
- The Vagina Monologues by Eve Ensler
- Hunger Makes Me a Modern Girl by Carrie Brownstein
- A Room of One's Own by Virginia Woolf
- Mrs Dalloway by Virginia Woolf
- Orlando by Virginia Woolf
- The Sun and her Flowers by Rupi Kaur
- Bad Feminist by Roxane Gay
- I Know Why The Caged Bird Sings by Maya Angelou
- We Should All Be Feminists by Ngosi Adichie
- Stay With Me by Adebayo
- The Second Sex by Simone de Beauvoir
- The Little Book of Feminism by Harriet Dyer
- The Silent Companions by Laura Purcell
- When I Hit You by Meena Kandasemy
- The God of Small Things by Arundhati Roy
- Purple Hibiscus by Ngosi Adichie
- Half of a Yellow Sun by Ngosi Adichie
- Memoirs of my body by Shreya Sen Handley
- The Time in Between: A Memoir of Hunger and Hope by Nancy Tucker
- The Master's Tools Will Never Dismantle the Master's House by Audre Lorde
- Vagina: A New Biography by Naomi Wolf
- The Good Body by Eve Ensler
- The Magic Toyshop by Angela Carter
- The Yellow Wallpaper by Charlotte Perkins
- A Thousand Splendid Suns by Khaled Hosseini

Media:





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Scan Me:

- The Bell Jar by Sylvia Plath
- Little Women by Louisa M Alcott
- The Bloody Chamber by Angela Carter
- The Female Eunuch by Dr. Germaine Greer
- In Search of Our Mothers' Gardens : Womanist Prose by Alice Walker
- The Problem that Has No Name by Betty Friedan
- The Feminine Mystique by Betty Friedan
- Oranges are not the only fruit by Jeanette Winterson
- Their Eyes Were Watching God: A Novel by Zora Neale Hurston
- Wide Sargasso Sea by Jean Rhys
- The Awakening by Kate Chopin
- Speak by Laurie Halse Anderson
- The Round House by Louise Erdrich
- Sing, Unburied, Sing by Jesmyn Ward
- History Is All You Left Me by Adam Silvera
- Reclaiming the F Word: The New Feminist Movement by Catherine Redfern
- I Am Malala: The Girl Who Stood Up for Education and was Shot by the Taliban by Malala Yousafzai
- Women & Power: A Manifesto by May Beard
- The Red Tent by Anita Diamant
- The Flamethrowers by Rachel Kushner
- Ella Enchanted by Gail Carson Levine
- The Scarlet Letter by Nathaniel Hawthorne
- The Girl Who Fell from the Sky by Heidi W. Durrow
- Jane Eyre by Charlotte Bronte
- Three Strong Women by Marie NDiaye
- Hild by Nicola Griffith
- Island of the Blue Dolphins by Scott O'Dell
- Coraline by Neil Gaiman
- Daughter of Fortune by Isabel Allende
- Dreaming in Cuban by Cristina Garcia
- Anne of Green Gables by L. M. Montgomery
- How the Garcia Girls Lost Their Accents by Julia Alvarez
- Chocolat by Joanne Harris
- Nights At The Circus by Angela Carter
- In the Time of the Butterflies by A. Alvarez
- Divine Secrets of the Ya-Ya Sisterhood by Rebecca Wells
- The Book Thief by Markus Zusak
- Precious: Based on the Novel Push by Sapphire
- Push: A Novel by Sapphire
- Roll of Thunder, Hear My Cry by Mildred Delois Taylor
- Memoirs of a Geisha by Arthur Golden

About their involvement, World of Books has this to say: “Like The Book Fairies, we love a good read and can relate to the excitement of discovering a new page-turner or the familiar joy of an old favourite. Books are so much more than just paper and ink. We don’t believe that books should only be read once, or have a single owner and understand that reusing a book has a positive impact on the environment; this underpins everything we do. We want to share the love of literature by rereading and reusing books, which is why our partnership with The Book Fairies is so exciting!” [Amy Greenacre, Brand and Impact Marketing Manager]

Cordelia Oxley, Book Fairy in Chief, says about the birthday “When the book fairies launched, I knew there would be excitement at the idea of hunting for and finding a book. What I didn’t see coming was the sheer tour de force of people that fell in love with hiding the books and became book fairies themselves. It’s these extraordinary people who have grown the fairies to what we are today and we are so grateful to World of Books for celebrating with us this year. After growing to nearly 10,000 book fairies in 100 countries since 2017, I cannot wait to see where we are two years from now!”

Two years ago on their launch day, The Book Fairies hid a whopping 1,200 books made up of titles from Emma Watson’s book club Our Shared Shelf. Emma joined in with the launch, hiding various titles around feminist locations in NYC, such as the Gertrude Stein statue and the Bluestockings Bookstore.

Not only have World of Books donated a large number of books for the IWD celebrations, but they are also sponsoring The Book Fairies’ new subscription box, The Book Fairy Box, which will be the first of its kind to feature a second-hand book in the contents. The box will also have a brand new book donated by Harper Collins, some bookish goodies and items with a green angle.

So as they approach their second birthday The Book Fairies are encouraging people around the world to keep an eye out for a bookish gift hidden in their hometown and to share in the love of reading! If you want to join the movement and hide your own books, head to www.ibelieveinbookfairies.com to find out more.

Notes for editors

About World of Books https://www.worldofbooks.com/en-gb/about-us

World of Books is a UK based company that sells quality used books at competitive prices to millions of customers worldwide each year. They are now the UK's largest seller of used books online. Established by a group of dedicated book lovers in 2002, with an ethos to do good, over the past 10 years World of Books has seen its inventory grow from 1,000 books to over 3 million in stock.

World of Books is a circular economy, for-profit company that supports charities and protects the planet by enabling more goods to be reused. They are pioneers in the re-use and recycling of unwanted books, recycling about 70 million books each year, equivalent to 442,000 trees.

World of Books purchases significant volumes of donated books from UK charities – boosting revenues for these good causes and saving them waste disposal costs. This business model has generated over £12m for UK charities in the last 5 years.

https://www.instagram.com/worldofbooksltd/ #sharetheloveofreading

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About The Book Fairies https://ibelieveinbookfairies.com/

The Book Fairies is an international movement which encourages the sharing of books. Anyone can be a book fairy, all you need to do is pop a book fairy sticker on a book, perhaps wrap the book in ribbon, and leave it in a public place. The Book Fairies was established in March 2017 and this month celebrates its second birthday. There are over 250,000 stickers around the world, so the potential of a quarter of a million ‘book-fairied’ books in circulation. Cordelia Oxley is the founder, owner and Book Fairy in Chief. Cordelia can be reached for comment on 07494 853 881.

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