Ceangail CIC Celebrates Social Enterprise Day with Over £6 Million in Community Impact

Thursday 19 November, 2026

As Social Enterprise Day is celebrated across the UK, Ceangail CIC is reflecting on more than a decade of delivering social, cultural and economic impact through community-led initiatives.

At its recent Board meeting, Directors formally approved the continued development of the organisation's heritage and culture portfolio, including securing the event licences for Stirling Highland Games, Edinburgh Highland Games and Glasgow Highland Games.

Since taking on the stewardship of Stirling Highland Games in 2014, Ceangail CIC has demonstrated how social enterprise can preserve important cultural traditions while creating measurable benefits for communities, volunteers, local businesses and visitors.

Event Legacy Impact 2014–2026

- £6.38 generated in economic return for every £1 of sponsorship and earned income

- £6,048,941 estimated economic impact generated

- £583,224 generated for local traders over the last three years

- 54,389 visitors engaged

- 623 volunteers supported

- 6,423 volunteer hours delivered

- £192,690 estimated volunteer value contributed

These results demonstrate the role community interest companies can play in supporting local economies, creating opportunities for volunteering and protecting Scotland's cultural heritage for future generations.

The Board also approved progressing the next stage of development planning relating to the community land lease secured from Stirling Council earlier this year. This work complements Ceangail's long-term vision for Burgh Meadows and its ongoing commitment to developing community assets that deliver environmental, social and cultural value.

Another significant milestone this year was the completion of Ceangail's Tourism Roundtable programme. Over the last eighteen months, six gatherings have brought together organisations, businesses and community representatives to explore opportunities for greater collaboration across Stirling's tourism and events sector.

Discussions are now progressing towards the creation of an independent collaborative organisation focused on strengthening and protecting Stirling's tourism, events and cultural ecosystem for future generations.

Reflecting on Social Enterprise Day, Matt McGrandles, Chair of Ceangail CIC, said:

"Social enterprises exist to create positive change, and our CIC's achievements over the last twelve years demonstrate the power of community-led action. From safeguarding Highland Games traditions and generating economic impact to supporting volunteers and fostering collaboration across sectors, we remain committed to creating opportunities that benefit communities throughout Scotland."

As Ceangail CIC looks ahead, the organisation remains focused on expanding its impact through heritage, culture, tourism, education and community development initiatives that place social value at their core.

Media:



STIRLING HIGHLAND GAMES

EDINBURGH HIGHLAND GAMES

GLASGOW HIGHLAND GAMES





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