

CBD products powered by BRITISH CANNABIS™ are now available to buy in England and Wales on eBay

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The UK's original cannabis wellness product formulator

is amongst the very first permitted sellers to launch on Day One of eBay UK's CBD category going live.

- BRITISH CANNABIS™ is one of the first permitted sellers of CBD food supplements and CBD cosmetics on eBay in the UK
- Their new eBay store will carry a range of over 25 CBD products, many of which have won pharmacy and CBD industry awards recently.
- BRITISH CANNABIS™ are a permitted seller on the platform, in a programme set up with thorough policies on product compliance, safety and accuracy. The BRITISH CANNABIS™ store is the only authorised seller of brands including CBD by BRITISH CANNABIS™ and ACCESS CBD™ on eBay.
- All food supplement products by BRITISH CANNABIS™ are set to be included on the Food Standards Agency public list of products that have successfully submitted Novel Foods applications. They are also rigorously tested for product accuracy, purity, and THC-free status. This will give consumers peace of mind that eBay is one of the most compliant platforms to buy CBD wellness products.
- Consumers in England and Wales will be able to order CBD via eBay for the first time, however products to consumers in Scotland and Northern Ireland at this time.

BRITISH CANNABIS™ (trading as CBD Health Foods Ltd) have broken new ground today by being one of the first permitted sellers of CBD food supplements and CBD cosmetics on leading business-to-consumer e-commerce platform, eBay, the second largest global online marketplace.

The new bespoke online store, [ebay.co.uk/str/britishcannabis](https://www.ebay.co.uk/str/britishcannabis) will carry a range of over 25 CBD products, including super-premium, 100% cannabis CBD oils, CBD capsules and clinically tested cosmetics from the CBD by BRITISH CANNABIS™ range. Also available will be the ground-breaking range of affordable, cut-price, flavoured CBD oils from ACCESS CBD™.

Most of these products have won pharmacy and CBD industry awards in recent years. (This includes the highly commended P3 Pharmacy Magazine 2021 Most Valuable Product Award for our 1000mg CBD Cannabis Oils, the Independent Community Pharmacist 2022 CBD Product of The Year and Your Healthy Living magazine's 2022 Silver Award for Best CBD Products (for CBD by BRITISH CANNABIS™ 500mg Dermal Patches).)

As a permitted seller on the eBay UK platform, in a programme set up with thorough policies on product compliance, safety and accuracy, BRITISH CANNABIS™ is the only authorised seller on eBay of its brands.

All of the food supplement products by BRITISH CANNABIS™ are set to be included on the Food Standards Agency's public list of products that have successfully submitted Novel Foods applications – a strict pre-requisite for the products selected for the CBD category's eBay launch. They are also rigorously tested for accuracy, purity, and THC-free status for consumer peace of mind.

Established in 2015, BRITISH CANNABIS™ is the largest independently owned producer, manufacturer, and distributor of legal cannabis-derived products in the UK. With a focus on innovation, quality, accuracy, and compliance that has backed products from this UK cannabis industry original for over 6 years, these products are now available on the widely used eBay e-commerce platform.

BRITISH CANNABIS™ Managing Director, David Ralson, commented "It was a privilege to be invited to become one of the very first CBD manufacturers permitted as an eBay UK seller. We have been impressed with the collaborative approach from eBay and their agency partners, as they ensure that only THC-free products with quality, authenticity and regulatory compliance enter the platform. It was our

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pleasure to be included in the initial discussions in 2021 that helped contribute to them navigating this exciting category safely.

I think eBay's excellent approach to this CBD category launch will set them apart from other e-commerce sites. We had been disappointed by the contrasting situation with Amazon UK. Whilst leaving many compliant sellers of CBD products out in the cold with their invitation-only CBD trial and proving difficult for manufacturers to contact and negotiate with, Amazon UK have still allowed uncompliant CBD products to appear on their platform, including products with test results that show quantifiable amounts of illegal cannabinoids such as CBN.

We hope that consumers shop for CBD products, secure in knowing that eBay is a reputable marketplace that can offer better assurances on product compliance than many other UK retailers selling today, who have been seen in past years selling brands with inaccurate CBD levels and illegal THC levels. We believe that eBay can set a new standard as one of the UK's safest places to buy CBD products."

BRITISH CANNABIS™ Marketing Director, Steve Batchelor, added "There could hardly be a better time for eBay to start selling CBD than now, with all products debuting on the platform due to be successfully through to the next stage of the FSA Novel Foods process and the great things happening on our own brands this Spring.

From the super-premium new look and feel of our revamped flagship brand, CBD by BRITISH CANNABIS™, to the launch of our new national TV campaign and the roll out of our 500mg CBD Dermal Patch innovation, consumers have a range of great choices, available with fast delivery and assured authenticity, directly from our UK operations."

Geographically, shoppers in England and Wales will be able to order CBD via eBay for the first time; however, the programme is unable to sell CBD products to consumers in Scotland and Northern Ireland at this time.

BRITISH CANNABIS™ can be reached on +44 (0) 203 965 2420 or via email at info@britishcannabis.org

BRITISH CANNABIS™ - A UK CBD Industry Original

BRITISH CANNABIS™ is the largest producer, manufacturer, and distributor of legal cannabis-derived products in the UK. They own and operate a unique extraction and purification facility in England and provide analytical testing, bulk extracts, and white label products to the UK market leading brands.

With over a thousand CBD food supplement products, included across no less than 15 thorough applications to the Food Standards Agency, the makers of CanabidoI™, ACCESS CBD™ and many successful white label brands are set to bring cannabis-based wellness products to the people for years to come.

Company Contact:

[British Cannabis](#)

T. +44 (0) 203 965 2420

E. info@britishcannabis.org

W. <https://britishcannabis.org/>

Additional Contact(s):

Steve Batchelor (Marketing Director)

Tom Whettem (Chief Executive Officer)

David Ralson (Managing Director)

[View Online](#)

Additional Assets:

<https://www.ebay.co.uk/str/britishcannabis>

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