Cashfloat Publishes a Guide to Credit Cards in the UK to Help Consumers Weigh their Credit Options in 2018

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Cashfloat.co.uk, a trading style of Western Circle Ltd (WCL), has published a complete guide to 'The World of Credit Cards' in a move to help UK consumers to explore their credit options outside of High Cost Short Term Credit (HCSTC).

Western Circle Ltd (WCL), a London-based lending company trading as Cashfloat.co.uk has just published a 2018 guide to credit cards in the UK. The aim of the guide is to help consumers understand the benefits and risks involved when using credit cards as a credit instrument.

Jeremy Lloyd, Director at WCL commented:

> "As an online lender, we recognise the importance of understanding a product fully before using it. This guide aims to help UK citizens exploring their credit options to obtain a comprehensive understanding of the world of credit cards and the role they play as an alternative to HCSTC."

What's in the Guide?

The guide starts off by examining the history of credit cards in the UK, highlighting just how much credit has evolved in just the past half a century. It then goes on to explore the various types of credit cards available and what the advantages and disadvantages of using credit cards are. Readers will also discover the science behind how credit cards work as well as how to protect themselves from fraud and scams in today's digital age.

The guide also addresses how to deal with credit card debt and other common problems that arise with credit cards. In conclusion, Cashfloat presents practical tips on how to make credit cards work for you, including rewards and other offers by credit card companies.

Kelly Richards, content supervisor for Cashfloat, explained:

> "A high percentage of people don't really understand the basics of credit cards and how they work. Those that do are unlikely to be aware of the dangers of using credit cards on a daily basis. We hope that this guide serves a useful and informative resource to UK consumers looking for more information about credit cards in the UK."

The 'Cashfloat Guide to the World of Credit Cards' can be found here.

About Cashfloat

Cashfloat.co.uk is a trading style of Western Circle Limited; an FCA-fully authorised direct lender. The Cashfloat model is based on fundamentally good morals and very advanced artificial intelligence technology designed to help and protect people taking payday loans online.

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