Carwow Continues To Grow With Best Ever Quarterly Results

Wednesday 28 October, 2015

Related Sectors:

Business & Finance :: Motoring ::

Scan Me:

carwow.co.uk – the site for Britain's new-car buyers – has recorded its most successful quarter ever during July, August and September 2015 with more than 4,500 vehicles bought through the website during the period.

September was the site's busiest month ever, with 1,809 cars bought through carwow.co.uk. Registered users building cars using the easy-to-use carwow configurator rocketed during the quarter, taking the site's total number of users beyond 750,000 for the first time.

Carwow.co.uk CEO James Hind said: “We continue to strive to offer our users the absolute pinnacle in retail experience when buying a new car, and these latest results show there is a big appetite for this revolution in car buying in the UK. Our users range from 18 to 80 years of age and are spending anything from £8,000 to more than a £100,000 on a new car, so we are catering to buyers across the spectrum and across the country, from the Outer Hebrides to the tip of Cornwall. I would encourage anybody in the market for a new car to give it a try – its free, its fun, its available 24/7 and you never know what bargains are just waiting to be snapped up.”

More than 800 dealers now support carwow in the UK, and over 80 now have a dedicated carwow advisor on-site working with users of the site all hours of the day, with most car configurations made out of hours and from the comfort of the home.

Carwow.co.uk continues to evolve, empowering users with the freedom of increasingly flexible and efficient new car buying tools. New features launched in October include 'in-stock' listings for dealers to upload all their available cars to the site, free of charge, enabling much quicker completion and delivery times for users of the service, if they choose a vehicle from stock instead of a new factory order.

Only the best-rated dealers in Britain are accepted by carwow, and of those, the dealers offering the best customer service are highlighted first to carwow users, ensuring the consumers get the ultimate car-buying experience in the UK and rewarding the best retailers with more opportunities to connect with new car buyers.

On average, carwow saves its users £3,600 off the price of a new car, and users have bought more than £350,000,000-worth of cars through the site. So far this year, more than 10,000 cars have been sold through the site.

-ENDS-

Notes to Editors:

carwow

There's a rapidly growing movement of people in Britain who are choosing a new way to buy their next car. It's where the best-rated dealers in Britain compete over buyers.

It's a way where awkward haggling is a thing of the past – you simply choose exactly the car you want online, then we find as many as five of the best offers from top-rated local and national dealers. You can compare offers by price, location and customer reviews. Your personal information stays private so you deal directly with the dealer on your terms, confident you already have their best offer up front.

It's great news for dealers, too. This revolution in car buying introduces them to more potential customers, helping increase sales, reduce costs and improve stock turnover. It's a better experience for everyone.

Quick facts

1,000,000+ monthly visitors
£350,000,000+ cars bought through carwow
£42,000,000 saved by our consumers
9.8/10 Trustpilot rating

For further information:

Luke Madden – Manager
t: +44 (0) 207 287 9610
m: +44 (0) 7771 514 245
e: luke@influenceassociates.com

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk