Cards For Good Causes charity opens 100 Christmas pop-up shops in October

Monday 3 October, 2022

Christmas pop-up shops throughout the UK aim to raise £500,000 for charity.

Christmas isn't Christmas without receiving a card or gift from Cards For Good Causes! This Christmas, Cards For Good Causes are delighted to announce that they'll be opening up even more shops around the country for your festive needs this year!

Cards For Good Causes are opening 100 pop-up shops around the UK, 20 more than last year, starting this October. Doors will open at 10am on Saturday 8th October at the first shop in Chelsea, London, and this will be followed by the opening of pop-up shops all over the country throughout the rest of the month. The Chelsea shop's doors will be open every Monday - Sunday until 22nd December. Cards For Good Causes are hoping to raise over £500,000 for charities through their pop-ups this year.

Every year, in what is now becoming a Christmas tradition of its very own after raising some £40 million in the last ten years, Cards For Good Causes open shops across the country, selling a wide range of Christmas cards and gifts, all of which raise money for local and national charities. Buzzing with festive good cheer, the pop-up shops invite local residents, visitors, and tourists to shop for good causes and explore the selection of cards, beautiful seasonal gifts, stocking fillers, wrap, decorations and tableware.

Their card selection this year features an amazing mix of traditional religious cards, gorgeous old masters, beautiful landscapes, as well as festive favourites and cute animals, there's something for everyone! The full list of pop-up shops can be found here: https://www.cardsforcharity.co.uk/look-for-a-card-shop With the help of supporters, the festive shops aim to raise 500,000 pounds this Christmas season in aid of over 70 local and national charities. They're the cards and gifts that give back!

Cards For Good Causes is a charity, operating for over 60 years with a sole aim of raising funds for other UK charities by being a one-stop-shop for gifts and cards. In the last 10 years alone over £40 million has been raised for charitable causes. Some of the charities Cards for Good Causes will be supporting this year include: Diabetes UK, RNLI, British Heart Foundation, Alzheimer's Society, Epilepsy Action, and MS Society UK, along with many more local charities.

Jeremy Lune, CEO Cards For Good Causes says: "We can't wait to meet everyone this year in our shops! Please come volunteer with us, or come and get your Christmas gifts whilst supporting the charities of your choice. I wish everyone a very festive Christmas and hope to see you soon!"

-ENDS-

Notes for Editors

- For further press information and images, please contact: Cards For Good Causes press team, Tel: 07543 478 183 or email: press@cfgc.org.uk
- **About Cards For Good Causes:** Cards For Good Causes is the UK's largest multi-charity card and gift retailer supporting local and national good causes. We operate all year round as a charitable gifting website, plus open the doors of volunteer-managed Christmas pop-up shops during the Christmas season.
- Cards For Good Causes - Cards and gifts that give back!
- **Website and social media channels:**
  - Website: cardsforcharity.co.uk
  - Facebook: https://www.facebook.com/CardsforGoodCauses
  - Instagram: https://www.instagram.com/cardsforcharity
  - Twitter: https://twitter.com/cardsforcharity
- **Photos for media:** Please follow the link to find the Cards For Good Causes logo, 2022 range of Christmas cards, Christmas pop-up shop images, full list of 2022 charities https://bit.ly/CFGCMediaFolder
- **Cards For Good Causes story:** In 1959, James "Jim" Jackson, Secretary of the British Diabetic Association, gathered a group of medical charities together to discuss the coordination of publicity for selling charity cards at Christmas. This group eventually became Cards For Good Causes, and the huge funds raised over the years have enabled our partner charities to improve the lives

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of many people and fund life-saving work.

- **Cards For Good Causes Mission:** We raise funds for UK charities and inspire people to shop gifts and cards for good causes. In the last 10 years alone we have raised over £40 million for UK charities, offering unique cards and gifts for all occasions.
- **Volunteers:** Cards For Good Causes are supported by 5,000 volunteers who are at the heart of our charity family; giving up their time to sell cards, gifts, and help raise much-needed funds for charity.
- **2022 charities:** Cards For Good Causes partners with various charities each year, including national charities such as Alzheimer's Society, Barnardo's, British Heart Foundation, Cancer Research UK, Diabetes UK, Epilepsy Action, MS Society UK, National Autistic Society, NSPCC, Perennial, Queen Elizabeth's Foundation for Disabled People, RNLI and more. Overall we support over 70 national and local charities.
- **About our selected Partner Charities:**
    - Diabetes UK is a charity that has been particularly special to Cards For Good Causes ever since our inception in 1959. In the over 60 years that have followed, CFGC have sold Diabetes UK cards across the UK and via our website, and in the last 20 years alone, our customers have bought more than £2.5 million-worth of Diabetes UK cards, with more to come.
    - British Heart Foundation is a charity whose work touches every community, and Cards For Good Causes are proud to have had them as a member charity for more than 20 years. In the last two decades, their cards have been a huge attraction for our customers who have bought more than £3 million-worth through our national chain of shops as well as online. We proudly support their vision of a world that is free from the fear of heart and circulatory diseases.
    - Cards For Good Causes are also proud to support Epilepsy Action who were another of the founder members of our charity back in 1959. It has been a privilege to raise both funds and awareness of their mission to strive to improve the lives of everyone affected by epilepsy, and we have sold over £2 Million-worth of Epilepsy Action cards to people across the UK and beyond. The Epilepsy Action team comment: "Being a member charity of Cards For Good Causes has enabled us to raise awareness of epilepsy across the country. The funds raised through the sale of Christmas cards help: people stand a better chance of taking control of their epilepsy; fewer people feel the loneliness that epilepsy can bring; and fewer people experience the discrimination that still exists towards people with the condition."
    - Cards for Good Causes has been privileged to support Perennial since they became a member of our charity in 2014. In the last eight years our incredible customers have bought more than half a million pounds-worth of Perennial Christmas cards, through shops everywhere from Truro to Edinburgh as well as through the website. This not only raises valuable income but also raises awareness of the incredible work that Perennial carries out helping people in horticulture
    - MS Society UK has been a Member Charity since the organisation was formed in 1959, an incredible 63-year partnership. Our immediate sales records don't go all the way back to then, but we know we have sold £2.4 million of cards for MS Society UK in the last 18 years. Our customers hugely value the opportunity to support MS Society UK.
- **Sustainability:** We aim to source a range of quality, environmentally friendly, ethically-sourced products. Our cards and envelopes are recyclable, glitter- and plastic-free, as well as being FSC certified. We also ensure that our providers have sustainable credentials too.

Company Contact:

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Cards For Good Causes

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