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Cambridge Intelligence appoints new CEO to lead next stage of company growth

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Bryan Amesbury brings extensive global scale-up experience to fast-growing data visualization leader

Data visualization experts <u>Cambridge Intelligence</u> have announced some changes in senior management, appointing a new CEO and reshaping their leadership team to support their next phase of growth.

Founded by Joe Parry in 2011, Cambridge Intelligence launched a new generation of flexible, lightweight and user-friendly connected data visualization tools for the law enforcement and <u>intelligence sector</u>. Today, more than a decade later, the firm has over <u>300 customers</u> in 34 countries, ranging from national governments and banks to pioneering start-ups and well-known technology vendors. Law enforcement now forms just one part of their customer base, with particular growth in the domains of <u>cyber security</u>, <u>fraud management</u> and business intelligence.

"It's a hugely exciting new chapter for the business," says Joe, who has stepped down as CEO. "As an early-stage founder, I've needed to wear many hats - often speaking as chief exec, product manager, development manager and more, in a single meeting.

"But as the company has evolved, we've built a strong management team with a broad range of skills and expertise. In our second decade, we've begun harnessing that expertise to move away from a reactive approach to innovation, towards one in which we proactively drive growth."

Joe is still closely involved in the business, in his new role as chair of the board.

Incoming CEO Bryan Amesbury has been an integral part of the leadership team since 2017, and brings extensive scale-up experience as a veteran of the enterprise software industry across the US, EMEA and APAC.

"I'm excited to have this opportunity to work with the team to build on our company's tremendous achievements," says Bryan. "Our track record of technology innovation and quality gives us an excellent basis for maximizing market opportunities for the business, as the importance of graph visualization continues to develop."

Bryan is supported by a new leadership team that includes Chief Revenue Officer Kaush Kotak, Chief Technology Officer Nick Collings, and Chief Financial Officer Chris Howell. These internal long-term hires reflect the organization's commitment to nurturing talent, and building a deep understanding of their customers' changing needs.

About Cambridge Intelligence

Founded in 2011, <u>Cambridge Intelligence</u> build data visualization tools that make the world a safer place.

From law enforcement to cyber security and fraud detection, they work with organizations around the globe. Every day, thousands of analysts rely on their technology to 'join the dots' in data and uncover hidden threats.

They do this with their data visualization products for connected data. Using their toolkits, it's quick and easy to build game-changing data visualizations and deploy them anywhere, to anyone.

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