

## Calm CBD Drinks launches on Deliveroo

Thursday 17 September, 2020

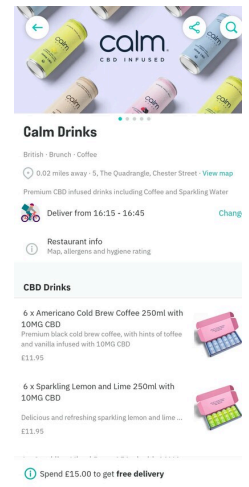
Calm Drinks the UK's leading CBD brand, have this week launched their range of [CBD drinks](#) on the Deliveroo platform. Initially targeting their home city of Manchester, their range is available in 6 can boxes from just £11.95.

Founder Tom Curle, the son of ex-Manchester City defender Keith Curle, saw a demand from customers who want to buy the drinks without waiting a day for delivery, "since our launch on Deliveroo last week, the amount of orders has been way beyond our expectations, we decided to launch in Manchester first as we have created strong brand awareness and customer demand here, we will shortly be launching in Wilmslow and Liverpool, and following that we are now actively scouting locations in London, the Covid-19 lockdown has seen a change in customer behaviour, with many customers choosing to order from home rather than going to retail outlets, and Deliveroo was the perfect way for us to achieve this"

Use of CBD has seen a huge growth in popularity in the UK, with many mainstream retailers now stocking the products.

The company's drink are all vegan, halal friendly and low in sugar and calories and are available in Mixed Berry, Lemon and Lime, Orange and Coffee flavours.

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