Calendar publishing platform Calvendo launching “Made in the UK” edition

Wednesday 9 September, 2015

Calendar publishing platform Calvendo is calling all photographers, graphic designers, painters and creative people to submit their work for a newly launched Made in the UK edition. 2016 Calendars submitted between now and 15th November 2015 will be considered for Calvendo's special *Made in the UK* logo to be featured on every calendar selected.

Calvendo, which was set up in Germany in 2012 and launched in the UK last year, is a unique and free of charge platform that enables photographers and artists to not only create their own calendars but to also sell them on the international book market. With its *Made in the UK* edition, it wants to encourage users to think creatively how to render the theme of Britishness for the medium of a wall calendar:

"Typical sports, customs, traditions, sights, quirks – any ideas are welcome and will be considered by our team of calendar specialists," explains Calvendo CEO Jochen Jauch. "We're deliberately not restricting the topic further apart from the 'Made in the UK' headline because we want to give our users scope to use their creativity as freely as possible. We're very excited to see what kind of topics they'll come up with and in which form they'll submit them for our new calendar edition dedicated to all things British."

Important to know for anyone considering to give it a go: Every calendar that is created on www.calvendo.co.uk and submitted has the chance of being published, even if it won't be included in the *Made in the UK* edition. Calvendo is an open platform where users can register free of charge as self-publishers, create their calendars with an editing software integrated on the site and submit them to a jury who will perform a quality check. All calendars that pass the jury process and are released for publication will receive an ISBN and be listed on retail platforms such as Amazon. Upon customer order, they are produced via digital print-on-demand and self-publishers receive royalties for each copy sold.

Users who want their submission to be considered for the *Made in the UK* edition should add a short note before submitting their work. For more information, please see our dedicated "How to submit a calendar for the Made in the UK edition" page. Users whose calendar has been selected will be informed and provided with the logo to add it to their calendar. They are also free not to accept the label and publish their calendar without. Altogether, Calvendo will include 20 calendars in its first ever *Made in the UK* edition.

How to submit a calendar for the Made in the UK edition

Free registration on www.calvendo.co.uk

About Calvendo

Calvendo was launched in in Germany in 2012 as a subsidiary of Cornelsen Publishing Group, one of the biggest publishers in German-speaking countries. Since then, tens of thousands of calendars created by photographers and artists have been sold. In 2014, the platform launched in the UK and France, increasing its calendar portfolio and setting up an interface with online retailers such as Amazon or Bookdepository in these countries.

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