Cake it forward - International Animal Rescue Launches Campaign with “An Afternoon Tea with a Cause”

Friday 6 February, 2026

International Animal Rescue launches fundraising campaign to help save endangered orangutans.

International Animal Rescue is calling on animal lovers, conservationists and cake enthusiasts to indulge in some sweet treats this March at its Vegan Afternoon Tea event as part of its Cakes for Apes fundraising campaign.

Held on World Forest Day (21st March), the afternoon tea fundraising event coincides with International Day of Forests and will help raise vital funds to support IAR’s orangutan rescue, rehabilitation and lifelong care programmes. Funds raised will benefit orangutans who have been displaced from their rainforest homes through habitat loss and deforestation and those orphaned or injured due to illegal wildlife trade.

International Animal Rescue’s fundraising goal for the 2026 Cakes for Apes campaign is £25,000, which will provide food, veterinary care and medicines for orangutans currently in IAR’s care.

During the afternoon tea event, guests can enjoy a selection of mouth-watering vegan cakes, freshly baked scones, finger sandwiches and a cup of tea. All delicious treats have been thoughtfully curated and crafted to be suitable for vegans and ethically made with the planet and its inhabitants in mind. Attendees will also receive an exclusive goody bag as a thank you for supporting the orangutans.

President of International Animal Rescue, Alan Knight OBE, will discuss the charity’s worldwide conservation efforts and what we can do to help protect endangered species worldwide. Alan will be joined by Gavin Bruce, CEO, who will provide an update on some of the incredible orangutans International Animal Rescue has rescued and stories from the rescue team on the frontline.

Event Information

Date: Saturday 21st March 2026

Time: 1:00 p.m. – 3:30 p.m.

Venue: Hotel du Vin Brighton

Price: £40.00

Tickets are very limited and can be booked here: https://bit.ly/Cakes4ApesTea2026

Media:



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