

BuyVia To Open First Store on Oxford Street

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BuyVia To Open First Physical Store on Oxford Street

The subscription model store will bring consumers great savings on their favourite products and services and will be an exciting new addition to the high street

London, United Kingdom - April 24, 2019 - BuyVia, the UK's largest online discount club, is to open its very first store on Oxford Street in London. An online price comparison website, BuyVia can save consumers up to 50 per cent on products and services. Now, customers will be able to drop into a physical store and browse the latest available offers at their leisure.

BuyVia's flagship store on Oxford Street is part of a ten million pound expansion plan to bring their innovative money-saving service to high street shoppers across the UK. Their first store in London will open in summer 2019, followed by stores in Manchester, Birmingham, Glasgow and Liverpool over the next two years.

'Each month, 200,000 customers save 10 million pounds with BuyVia when they discover the coupons, offers and discounts that are available. It seems entirely natural to bring our service to the high street', said Dale Lloyd, Founder of BuyVia. 'BuyVia is a truly ingenious tool for consumers looking to find the best deal. We look forward to showing UK shoppers how much money they can save on the products and services they really want'.

Part of SAAS Management limited, BuyVia has been providing e-commerce services direct to consumers across a wide range of brands for four years. A technical innovations and software development start-up, BuyVia started out as an automated price comparison software package, and their deals include everything from jewellery to online courses to holidays, electronics, mobile phone deals and more.

To benefit from BuyVia's service, customers create an account for free and fill out personalised preferences to tell them about the kinds of deals that interest them. The software then uses a powerful algorithm and the latest digital technologies to instantly scan the internet for details of the best possible deals, discounts and offers which are relevant to the individual customer. Customers can opt for a paid account to access even better features and bigger discounts.

The technology behind BuyVia means it works for both online and high street shopping, which is why BuyVia is aiming to become more visible to the public, and even more accessible, by opening the five stores in major UK cities.

'Buyvia.co.uk was launched as a digital platform to bring the online and offline together,' continued Dale Lloyd. 'Our physical stores are a significant move towards making that a reality. Our subscription model store will be a novel addition to the high street, and we urge people to watch this space for further details of our opening date.'

About Buyvia

BuyVia is a technical innovation and software development startup with a passion for e-commerce and high tech software. BuyVia delivers money-saving offers to its customers, utilising the power of digital technology to deliver a customer-focused experience.

To benefit from the deals Buyvia has collated, customers create a personal account which takes just a few minutes. They can then gain instant access to the latest coupon and discount offers, as well as interact with a community of fellow like-minded retail discount lovers through the personal member panel. Customers can opt for push notifications to alert them of the latest discounts and coupons which are relevant to them. BuyVia can even notify customers when they pass a store selling an item on their wish list.

Customers can use BuyVia via their website or by downloading their app, which is available in Android, Apple and Kindle.

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BuyVia

T. 01609627004

E. Amy@buyvia.co.uk

W. <https://buyvia.co.uk>

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