# Businesses invited to apply for £1000 voucher to support digital development opportunities

**Saturday 3 October, 2020**

Businesses in Northamptonshire and Milton Keynes which have been adversely impacted by the COVID-19 pandemic are invited to apply for vouchers to support future digital growth opportunities.

Growth through Digital Innovation (GDI) is a new voucher support scheme that helps businesses and charities to bounce back, with a £1000 voucher towards essential website design and branding work. Backed by the Northamptonshire and Milton Keynes Chamber of Commerce and working in collaboration with NatWest, the GDI scheme aims to aid recovery and boost business growth through digital channels.

Successful applicants will receive a £1000 discount on digital branding, web and digital marketing services, redeemable with the digital marketing agency specified on the voucher.

Scott Jones, of 123 Internet, said: “The COVID-19 pandemic has changed the way many of us are doing business and we know that a lot of businesses are re-evaluating what they do online. Through the GDI scheme, we want to support businesses across the region as they bounce back and help them continue to develop digital tools for the future.”

In the weeks and months ahead, 123 Internet, NatWest, and the Northamptonshire and Milton Keynes Chambers of Commerce will be working together to support businesses across the region in their development by offering a range of services and programmes.

As part of this, NatWest will be running its Business Builder workshop on Thursday 8 October. The NatWest Business Builder combines digital learning, a dedicated events series and an online community of thousands of entrepreneurs to ensure that no matter whether it's new skills or new connections you want, you’re able to develop your business to its full potential.

Sharon Rai, Entrepreneur Development Manager at NatWest, said: “We’re delighted to collaborate with 123 Internet Group, and the Milton Keynes and Northampton Chambers to support more businesses in our region. During this pandemic, more than ever we must work to bring the right resources, experts and community to support entrepreneurs to grow and thrive. Business Builder has been designed to be accessible, and give business owners the tools and network to successfully take their business to the next level.”

Applications for the GDI programme are open until 31 October. To apply visit: https://www.123internet.agency/gdi/

To register for the NatWest Business Builder workshop, visit: https://natwestbusinessbuilder.com/

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