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Burke Niazi offers Family Law Advice with Press Mag Media

Tuesday 26 November, 2013

London-based solicitors Burke Niazi are targeting the capital with their services, using a print advertising campaign coordinated by <u>Press Mag Media</u>. The <u>regional advert</u> will feature in the London edition of the Metro newspaper on Wednesday the 27th November, promoting the company's family law facilities.

The Burke Niazi logo heads the creative, followed by the headline 'the driving force to your divorce'. The company telephone number is followed by several services and correlating prices, and readers are informed of "offices in Holborn and around the City". The Burke Niazi website is also included below, followed by Holborn, Catford and Stratford branch numbers, plus a promotional offer exclusive to Metro readers.

CEO of Press Mag Media's parent company Media Agency Group, Lee Dentith, said: "Focusing on a regional newspaper circulation will allow Burke Niazi to blanket Greater London, ensuring that a broad demographic will be exposed to the advert through a format that has a significant dwell time as readers are already focused on content."

Media:



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Media & Marketing :: Public Sector & Legal ::

Related Keywords:

Solicitors :: Legal :: Family Law :: Press :: Advertising :: London :: Metro ::

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Company Contact:

Press Mag Media

T. 08451637907

- E. lauras@mediaagencygroup.com
- W. https://www.pressmagmedia.com/

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