

## Building Analytics Solution SmartViz Now Available in the Microsoft Azure Marketplace

Wednesday 26 February, 2025

Microsoft Azure customers worldwide now gain access to the IoT and AI powered Digital Twin solution SmartViz to help optimize building performance, taking advantage of the scalability, reliability, and agility of Azure.

**London, United Kingdom — February 26, 2025** — SmartViz, a market-leading building analytics solution that makes buildings truly smart, announced the availability of its [SmartViz Digital-Twin-In-A-Box](#) kit in the Microsoft Azure Marketplace, an online store providing applications and services for use on Azure. SmartViz customers can now take advantage of the productive and trusted Azure cloud platform, with streamlined deployment and management.

SmartViz is a pioneering technology company. Our unique AI-powered Digital Twin technology for building analytics empowers real estate owners and operators to transform building management by delivering actionable insights through a unique integration of IoT sensors and human-centric analytics, resulting in:

- **Improved space utilisation:** Reducing unnecessary construction and unlocking operational savings.
- **Enhanced user experience:** Boosting productivity, health, and wellbeing through data-driven decision-making.
- **Accelerated net zero goals:** Cutting energy consumption and emissions.

Available in the Azure Marketplace via a subscription model, SmartViz has become accessible to customers worldwide as a solution they can trust. Certified and optimized to run on Azure, SmartViz is also MACC eligible allowing customers to transact and contribute toward their Azure Consumption Commitment.

“In spite of the rise of smart sensor technologies the majority of buildings remain inefficient – even the ones called Smart Buildings,” said Dr Shrikant Sharma, founder and CEO of SmartViz. “They don’t know how many people are inside, or where they are located. SmartViz provides an out-of-the-box solution to make buildings truly smart, saving space and energy while also boosting productivity and wellbeing of the occupants. The availability of SmartViz in the Microsoft Azure Marketplace enables us to offer these key benefits to a wide range of organizations now and into the future. This strategic partnership ensures scalability and global availability of our products.”

Jake Zborowski, General Manager, Microsoft Azure Platform at Microsoft Corp. said, “We welcome SmartViz to Azure Marketplace, where global customers can find, try, and buy from among thousands of partner solutions. Thanks to trusted partners like SmartViz, Azure Marketplace is part of a cloud marketplace landscape offering flexibility and economic value while transacting tens of billions of dollars a year in revenues.”

The Azure Marketplace is an online market for buying and selling cloud solutions certified to run on Azure. The Azure Marketplace helps connect companies seeking innovative, cloud-based solutions with partners who have developed solutions that are ready to use.

### About SmartViz Ltd

Founded in 2022, SmartViz delivers AI-powered building analytics and digital twin solutions that boost the performance of buildings and the experience, wellbeing and productivity of the people who use them. Its platform empowers decision-makers with real-time insights to drive better outcomes for people and planet.

[www.smart-viz.com](http://www.smart-viz.com)

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