Buffalo Partners take on the ‘Tough Mudder’ Challenge and raise over £30k to support families with sick children in hospital

Tuesday 5 February, 2019

Online Casino Affiliate programme Buffalo Partners have raised £33,800 for The Sick Children’s Trust after 15 employees took on a ten mile ‘Tough Mudder’ obstacle course at Holmbush Farm Estate in West Sussex last year.

The Sick Children’s Trust provides free, high quality, ‘Home from Home’ accommodation to families with seriously ill children in hospital. The charity currently runs ten ‘Homes from Home’ located at specialist paediatric hospitals across the country and supports around 4,000 families every year.

Following a staff nomination, Buffalo Partners selected The Sick Children’s Trust to benefit from its fundraising drive, which asked account holders to donate 1% of that month’s earnings to the charity. **Robert Miller, Managing Director, says:**

“We are delighted to have exceeded our fundraising expectations and raised almost £34,000 for The Sick Children’s Trust. Having found out more about the charity by visiting Guilford Street House, which supports families with seriously ill children undergoing treatment at Great Ormond Street Hospital, we feel we have made a very positive impact on the communities in which we operate and are looking forward to further fundraising challenges in 2019.

““When we took on ‘Tough Mudder’ last September it was a real test and raised our teambuilding efforts to a whole new level, with everyone fully committed to raising as much money as possible for the charity. It took us five hours to complete the course, but we all stuck together and completed each and every obstacle.

“All our fundraising is employee-led, and everyone at Buffalo Partners thoroughly enjoyed getting involved. We are proud to have raised enough money to sponsor a room in one of the charity’s ‘Homes from Home’ for over three years, providing 1,126 night of free accommodation to families. We would like to say a huge thank you to our account holders for their support.”

The Sick Children’s Trust relies entirely on voluntary donations to keep its ten ‘Homes from Home’ running. Although the accommodation is free of charge for families, it costs the charity £30 to support a family for one night. **Charlotte Webster, Corporate Partnerships Manager at The Sick Children’s Trust says:**

“When a child is diagnosed with a life-threatening illness or involved in a serious accident, life for the whole family is thrown into complete turmoil. Often families find themselves in a city far away from home, with nowhere to stay close to their child during their treatment.

About The Sick Children’s Trust

The Sick Children’s Trust is working to a future where every family with a seriously ill child in hospital will be able to stay together, just minutes from their child’s bed during their treatment.

We believe keeping families together significantly improves the recovery of seriously ill children. We provide free, high-quality ‘Home from Home’ accommodation, as well as emotional and practical support, to families with sick children in hospital in the UK.

The Sick Children’s Trust **was founded in 1982 by two paediatric specialists Dr Jon Pritchard and Professor James Malpas.** Today we have ten ‘Homes from Home’ at major hospitals around the country where families can stay free of charge.

We support 4,000 families every year, and there is a growing demand for our ‘Homes from Home’ as children must increasingly travel long distances to get the specialist treatment they need.

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