Bubble Jobs Teams Up With Major Brands To Give Job Seekers An Insight Into Digital Careers

Thursday 23 July, 2015

FOR IMMEDIATE RELEASE

Thursday 23rd July 2015

Award-winning jobs board Bubble Jobs has teamed up with the likes of River Island, Benefit Cosmetics and DigitasLBi to launch a new initiative giving job seekers and graduates an insight into what it's like to work in the digital sector.

The project is called "A Day In The Life Of…" and aims to educate job seekers on the day-to-day lives of those working in the digital industry.

Roles that have been featured so far include an SEO Manager at River Island, a Digital Manager at Benefit Cosmetics, an eCommerce Merchandiser at QVC, a Media Innovations Director at DigitasLBi, a Head of PPC at Mediaworks and a Content Marketing Executive at Koozai.

Auto Trader, Fat Free Media, Return On Digital, AllofUs, mark-making*, Spindogs and Creative & Cultural Skills have also all contributed articles to the initiative.

The articles have been published on Bubble Jobs' Digital Career Portal – a not-for-profit online resource available to anyone considering a career in the digital industry.

The launch comes just a few months after the niche jobs board held a careers advisor event at London Metropolitan University to increase knowledge of jobs in the digital sector.

The workshop was attended by 23 career advisors from across the capital and was held as part of the job board's pledge to the European Commission's Grand Coalition for Digital Jobs.

Bubble Jobs' Digital Marketing Manager Amy Edwards said: **"We decided to start this initiative as part of our commitment to raising awareness of digital jobs among graduates, students and job seekers in general.**

"Through our career advisor events and discussions with job seekers, it became apparent that there was a lack of knowledge around the responsibilities of different roles within the industry, and we wanted to address that.

"There has been a great response so far, with professionals from brands large and small agreeing to take part, and there are a lot more of these features in the pipeline from some key names within the industry so it's worth keeping an eye on the site!

"That said; we're keen to cover as many roles and involve as many companies as possible so are open to contributions from any other digital professionals.

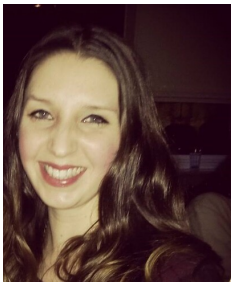
if any other digital professionals want to contribute to this initiative, please feel free to get in touch."

Benefit Cosmetic's Digital Manager Michelle Stoodley, who contributed an article, said: **"Working in digital is such a rewarding career path, it's so dynamic and its ever changing nature means no two days are ever the same.**

"At Benefit we want everyone to have the opportunity to experience the passion and excitement that comes with working in this sector, so are more than happy to support in raising awareness around digital based roles."

DigitasLBi's UK PR & Marketing Director Julia Conroy added: **"Here at DigitasLBi we're committed to transforming businesses for the digital age and we're keen to do our bit to tackle the digital skills shortage so we were more than happy to get involved.**

Media:







Related Sectors:

Business & Finance :: Computing & Telecoms :: Education & Human Resources :: Entertainment & Arts :: Leisure & Hobbies :: Media & Marketing ::

Related Keywords:

Digital Careers :: Careers :: Jobs :: Digital Jobs :: Digital :: Career Guidance :: Careers Advice :: Graduates :: Digital Industry :: Students :: Benefit Cosmetics :: QVC ::

Scan Me:

"While the digital industry is certainly growing, there is a lack of awareness about the actual career prospects within it, so anything we can do to shine the spotlight on such a fantastic sector is something we would always like to be a part of."

The launch of the new campaign also comes just a few months after Bubble Jobs were crowned 'Best Job Board/Career Board' at the prestigious Recruiter Awards for Excellence for the second year in a row.

ENDS

NOTES TO EDITORS:

- All of the "A Day In The Life Of…" articles can be found here: http://www.bubble-jobs.co.uk/career_portal/digital-career-guides/a-day-in-the-life-of/
- Bubble Jobs is a niche digital jobs board based in Tarporley, Cheshire
- Launched in 2011 by Adam Butwilowski, it is now a leading talent attraction portal for the digital industry
- Bubble Jobs specialises in advertising online marketing, eCommerce, social media, web development and design jobs from the country's top employers and specialist recruiters
- The company's Digital Career Portal is a free online resource available to young people considering a career in the digital industry: http://www.bubble-jobs.co.uk/career_portal
- Bubble Jobs website: http://www.bubble-jobs.co.uk
- For more information please contact Amy or Lauren at amy@bubble-jobs.co.uk or lauren@bubble-jobs.co.uk
- Alternatively, you can call us on 03300 883270

Company Contact:

Bubble Jobs

T. 03300 883270
E. amy@bubble-jobs.co.uk
W. https://www.bubble-jobs.co.uk

Additional Contact(s):
lauren@bubble-jobs.co.uk
info@bubble-jobs.co.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.bubble-jobs.pressat.co.uk