

BTCJAM HIRES NEW COMMUNITY MANAGER

Friday 13 February, 2015

Global Leader in Peer to Peer Lending to Focus on Community

San Francisco, CA – <u>BTCJam</u> (<u>http://www.BTCjam.com</u>) announced today that Thomas Hunt has joined the company to expand BTCJam's focus on community and to help spread the word about the exciting possibilities of peer to peer bitcoin lending.

Thomas Hunt comes with a wealth of experience within the Industry, having spent the last two years developing Bitcoin Media (such as Mad Bitcoins, The Bitcoin Group, Bitcoin Talk Show and the World Crypto Network). With his media skills and his ability to engage the community, Thomas is a welcome addition to the BTCJam team.

Thomas joins <u>BTCJam</u> as Community Manager to continue BTCJam's recent success providing crowdfunded bitcoin loans worldwide. Thomas comments "I'm excited to start a new challenge with BTCJam and look forward to working with the team to further develop peer to peer lending and spread the word about Bitcoin globally."

Celso Pitta, CEO of BTCJam said "We are deeply committed to supporting our users and are very fortunate to add Thomas to the team. I'm confident that he will play a vital role in improving the BTCJam community."

About BTCJam

BTCJam is the global leader in peer-to-peer lending using Bitcoin, and the first to offer a proprietary credit score to its users, BTCJam's disruptive credit model is changing the way borrowers and investors connect, providing a new path to financial freedom for users from over 200 countries around the world.

<u>BTCJam</u> promotes lending without borders, where people can borrow and lend bitcoins, without having to worry about banks and other intermediaries. Transactions are instantaneous, hassle free, and supported by an engaged, trusting global community.

Contact

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